

August 17, 2016



Welcome

Steering Committee Meeting

City of Bay Village Master Plan Update





County Planning

Glenn Coyne, FAICP Executive Director

Micah Stryker, AICP Planner

Charles Hogan, Intern



Today's Meeting

Today's Meeting

We will:

- **Highlight status** of the Current Conditions draft
- **Summarize the feedback** from the June 28th public meeting
- Share the **updated Vision Statements**
- **Brainstorm policy and actions ideas**
- Discuss **Next Steps**

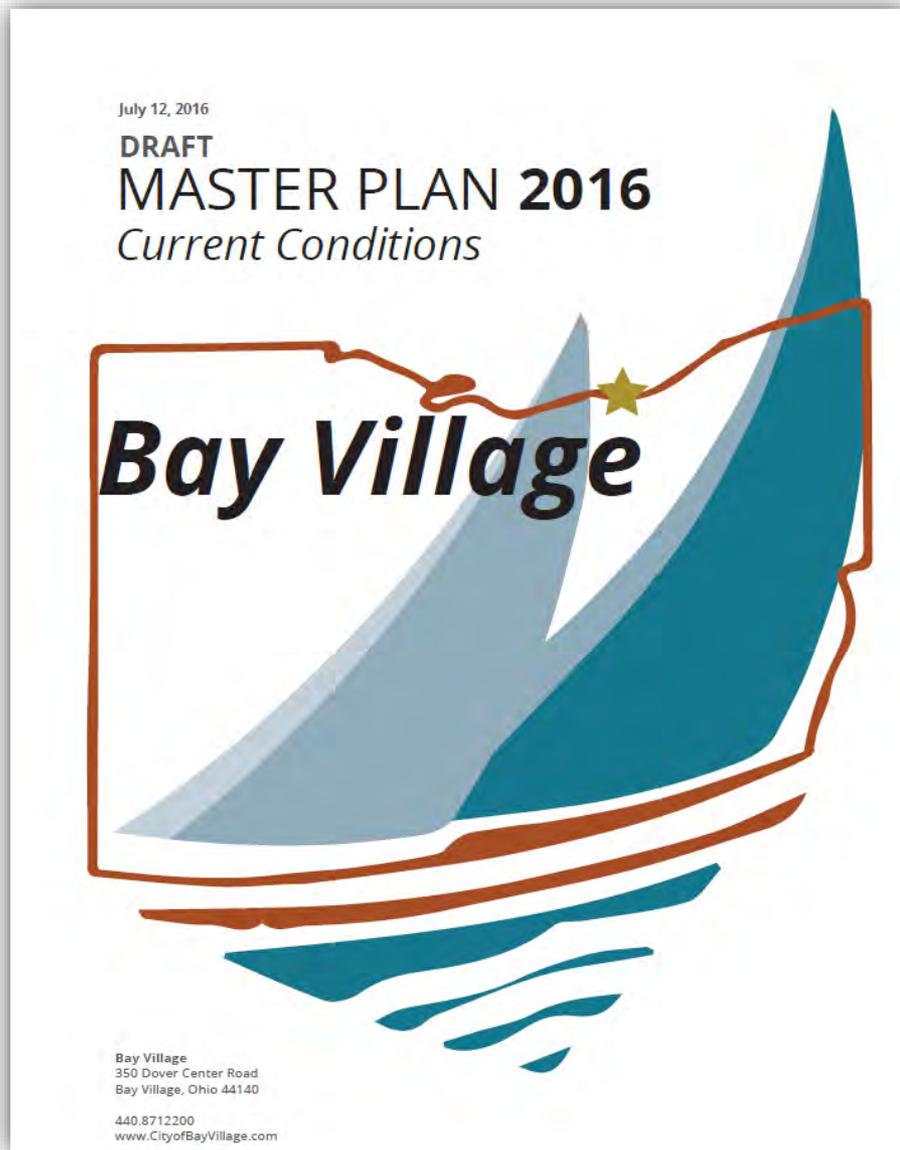


Current Conditions Draft

Current Conditions

- **Analysis** of where the **community is today**.
- Results will help **inform the identification** of **problems** and **issues** to address through **policy recommendations**

Current Conditions

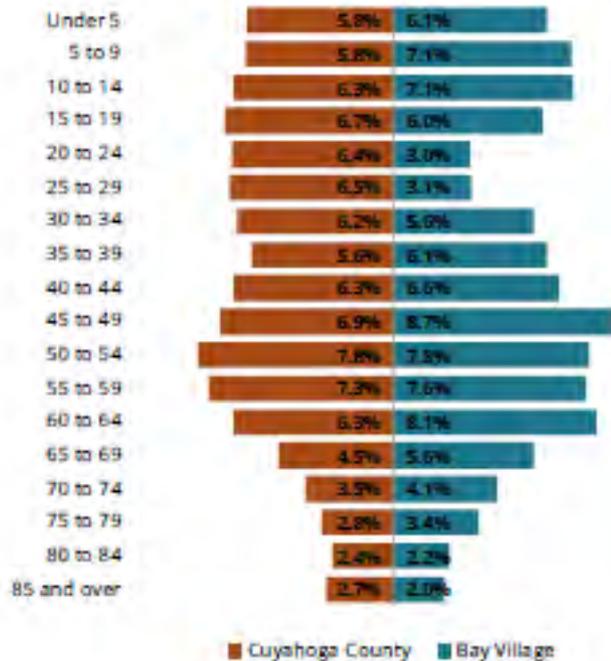


- **Content Areas:**

- Population
- Income
- Educational Attainment
- Housing & Affordability
- Parks & Recreation
- Environment
- Transportation
- Land Use
- Zoning

Population

Figure 1
Population Pyramid, 2014



Source: American Community Survey, B01001

Table 1
Population Change, 1950-2010, 2014

Year	Bay Village	Cuyahoga County
1950	6,917	1,389,532
1960	14,489	1,647,895
1970	18,163	1,721,300
1980	17,846	1,498,400
1990	17,000	1,412,140
2000	16,087	1,393,978
2010	15,651	1,280,122
2014	15,508	1,267,513

Source: U.S. Census Bureau, American Community Survey, B01003

Table 3
Households by Household Size 2009-2014

Year	Bay Village		Cuyahoga County		West Side Suburbs	
	2009	2014	2009	2014	2009	2014
1-Person Household	1,523	1,383	192,498	196,927	25,200	27,662
Percent Change		-10.1%		2.3%		9.8%
2-Person Household	1,879	2,248	168,062	167,087	22,717	24,439
Percent Change		16.4%		-0.6%		7.6%
3 or More-Person Household	2,340	2,412	181,498	170,707	22,206	21,877
Percent Change		3.0%		-5.9%		-1.5%
Total	5,742	6,043	542,058	534,721	70,123	73,978

Source: American Community Survey, B11001



Current Condition

Make sure to take a copy of the draft Current Conditions report with you tonight.



Summary of Public Meeting

Public Meeting

- Presented an **overview** of the **planning process**
- Gave **background on planning and planning issues** in Bay Village
- Introduced the **draft Vision Statements**
- Transitioned to an **open house** with **stations** for **each draft statement**

Public Meeting

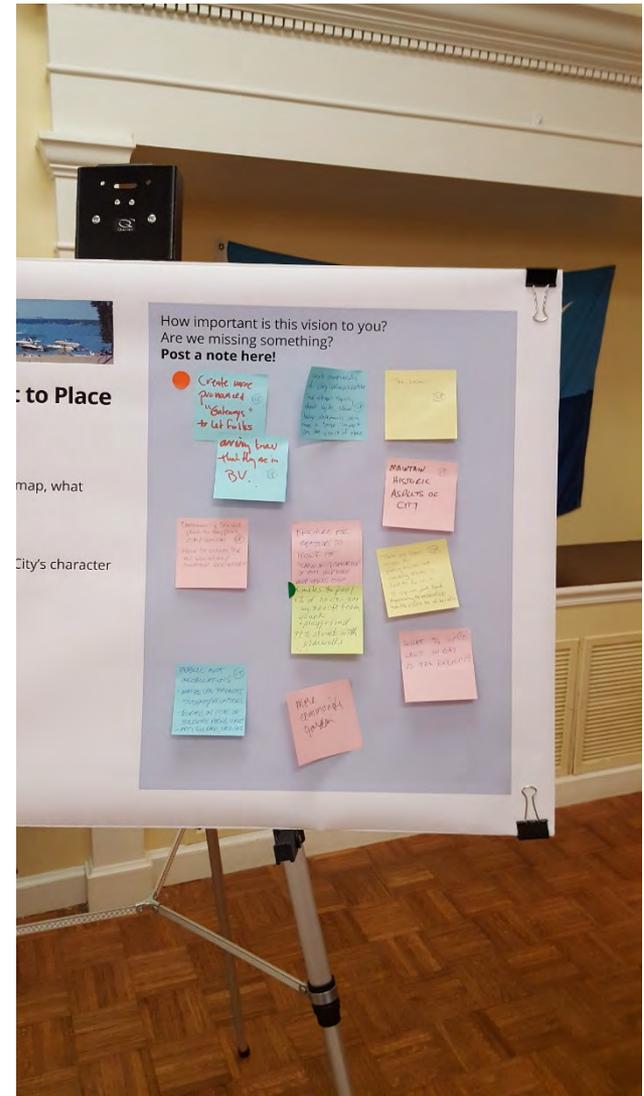
- Over **30 attendees**
- Over **100 written comments**
- Also received **input on maps**
- **Substantial discussion** with attendees

Takeaways

- Notes on each board were divided into a number of **categories**.
- Several **themes** were found on each of the 7 Boards.

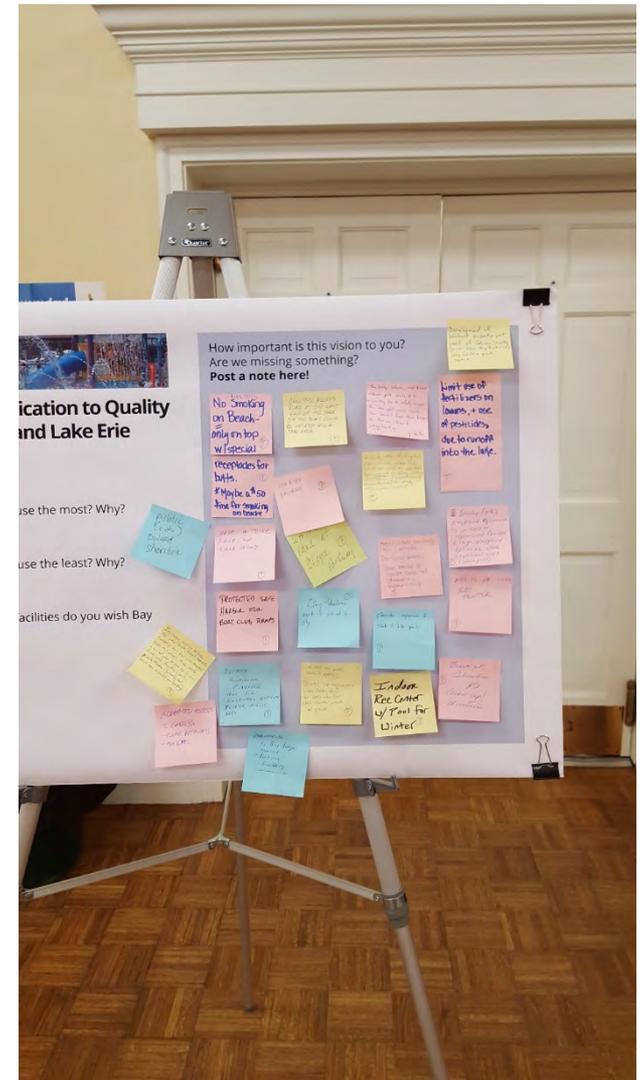
1. Keeping Commitment to Place

- Aesthetics
6 Comments
(Landscaping, Signage)
- Housing Policy
5 Comments
(Maintaining character of city,
redevelop poorly maintained areas)



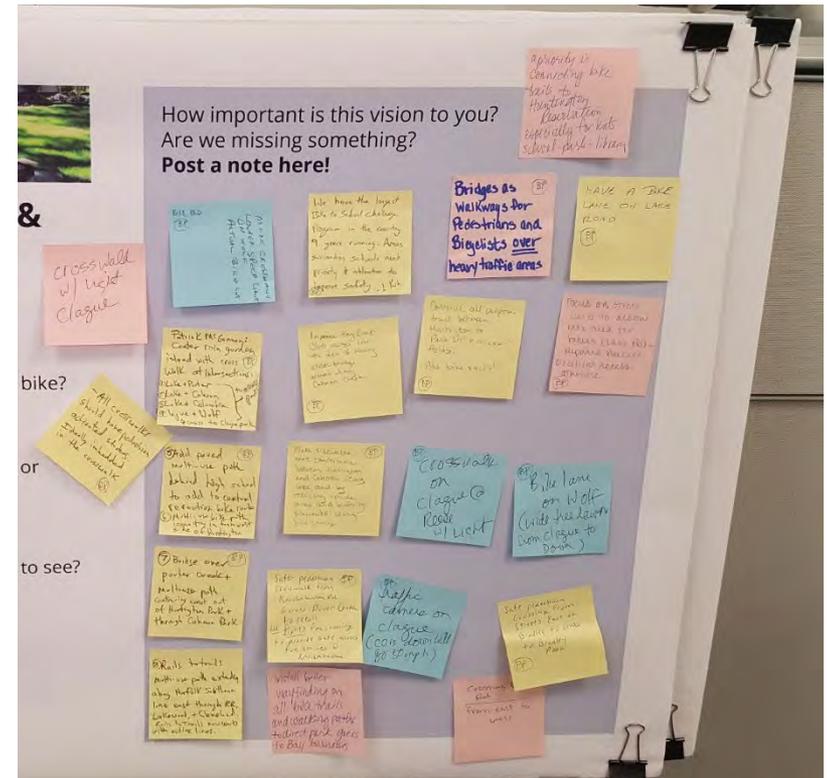
2. Continuing a dedication to quality Parks, Recreation, and Lake Erie

- Park Improvements
10 Comments
(Facilities expansions, development of new spaces)
- Park Policies
7 Comments
(park rules)
- Environmental Policies
1 Comment
(Use of fertilizers)



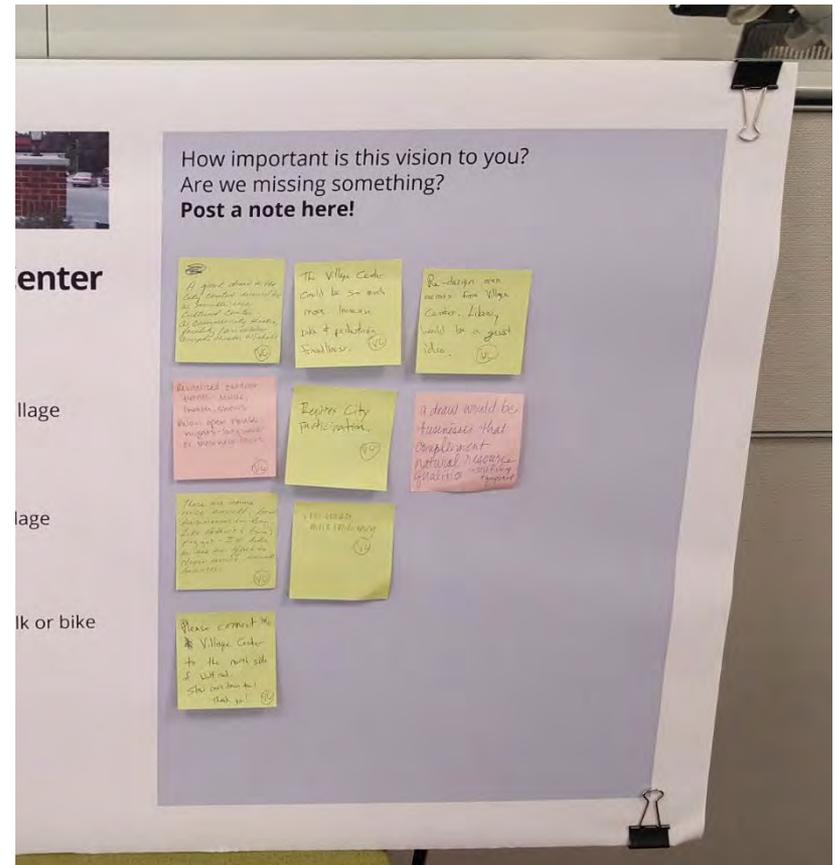
4. Establishing a Pedestrian & Bicycle Friendly Community

- Connectivity to Amenities
10 Comments
(bike and pedestrian trails between parks, school, town center etc.)
- Crosswalks
7 Comments
(Lake Rd, Clague, Wolf)
- Bikability
6 Comments
(Bike Lanes on major roads, new paths)



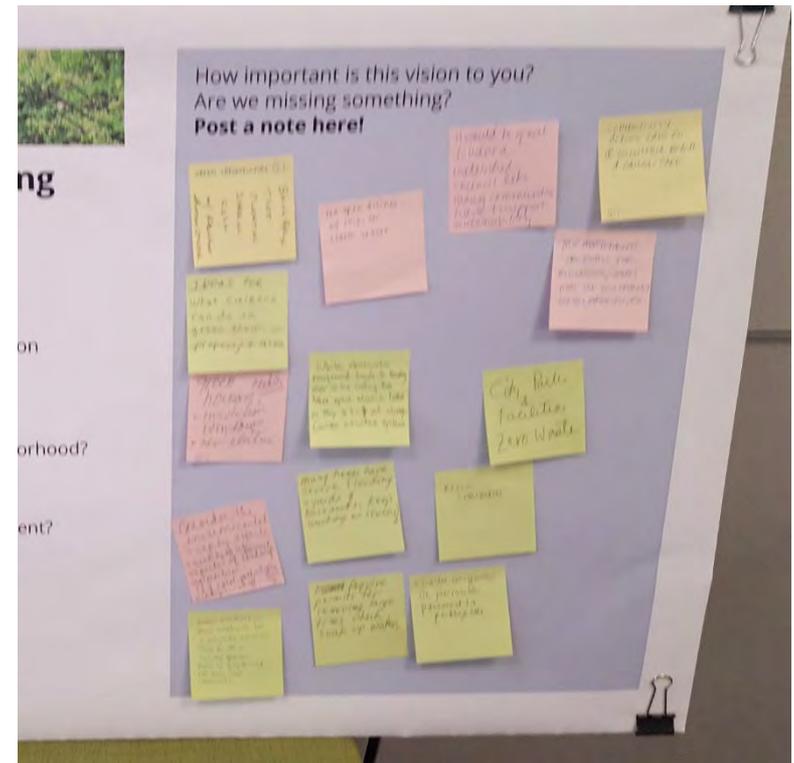
5. Creating a More Vibrant Village Center

- Connectivity
4 Comments
(Bike and Ped. Access)
- Business Mix
2 Comments
(Desire for more)
- Aesthetics
2 Comments
(Landscaping)
- Event Programming
2 Comments
(More options through the year)



6. Maintaining and Greening City Infrastructure

- Environmental Policy
8 Comments
(Tree removal laws)
- Water Management
5 Comments
(Stormwater)





Draft Vision Statements

Draft Vision Statements

- Statements **refined and expanded** based on **feedback** from the Steering Committee
- **Draft** Vision Statements were **presented** to the **Public and the Project Team**
- **Public input** helped **focus** the supporting text and identify **future actions**

- **Changes:**
 - Originally: “Improving Housing Variety”
 - Now: “**Diversifying** Housing **Options**”

Draft Vision Statements

- **Changes:**
 - Originally: “Diversifying Transportation”
 - Now: **“Establishing a Pedestrian & Bicycle Friendly Community”**

Draft Vision Statements

- **Changes:**
 - Originally: “Creating a Vibrant Town Center”
 - Now: “Creating a **More** Vibrant **Village Center**”

Draft Vision Statements

- **Changes:**
 - Originally: “Maintaining Infrastructure”
 - Now: “Maintaining **and Greening City** Infrastructure”

Draft Vision Statements

- **Changes:**
 - Adding “**Building Community**”
 - Addressing **quality of life** and strengthening **connections** to the **community and each other.**



Brainstorming

Brainstorming

- **Vision statements** will be used to **brainstorm policy actions** for the Master Plan
- **What** policies & actions will help **achieve** these Visions?
- **What actions** would you as a resident/business/organization like to **accomplish** in the next **5-10 years?**

Brainstorming

- **Policy Action & Ideas Workbook**

1. Keeping a Commitment to Place

Bay Village's single-family tree-lined neighborhoods and Lake Erie coastline define its character. The city will maintain its existing housing stock, protect and promote its shoreline, encourage sustainable practices, and seek out place-making opportunities while ensuring that future development fits within the existing sense of place.

1. Establish policies for new development and retrofitting existing infrastructure that protects and enhance the existing tree canopy. (PT)

Comments:

2. Increase the community's identity with, and awareness of, Lake Erie through signage, marketing, tourism, events and other interventions. (PT, CP)

Comments:

3. Place special attention on improving the aesthetics of heavily trafficked thoroughfares such as Bradley Road and Columbia Road. (SC)

Comments:

4. Increase the rate of property inspections and code enforcement to maintain the high quality housing stock, paying special attention to properties identified in the County Planning ITA study. (PT, CP)

Comments:

Clague Road



Clague Road

- From 4 lanes to 2 between Wolf & Lake
- Turn lanes
- Separated bike lanes
- Planted median



Wolf Road

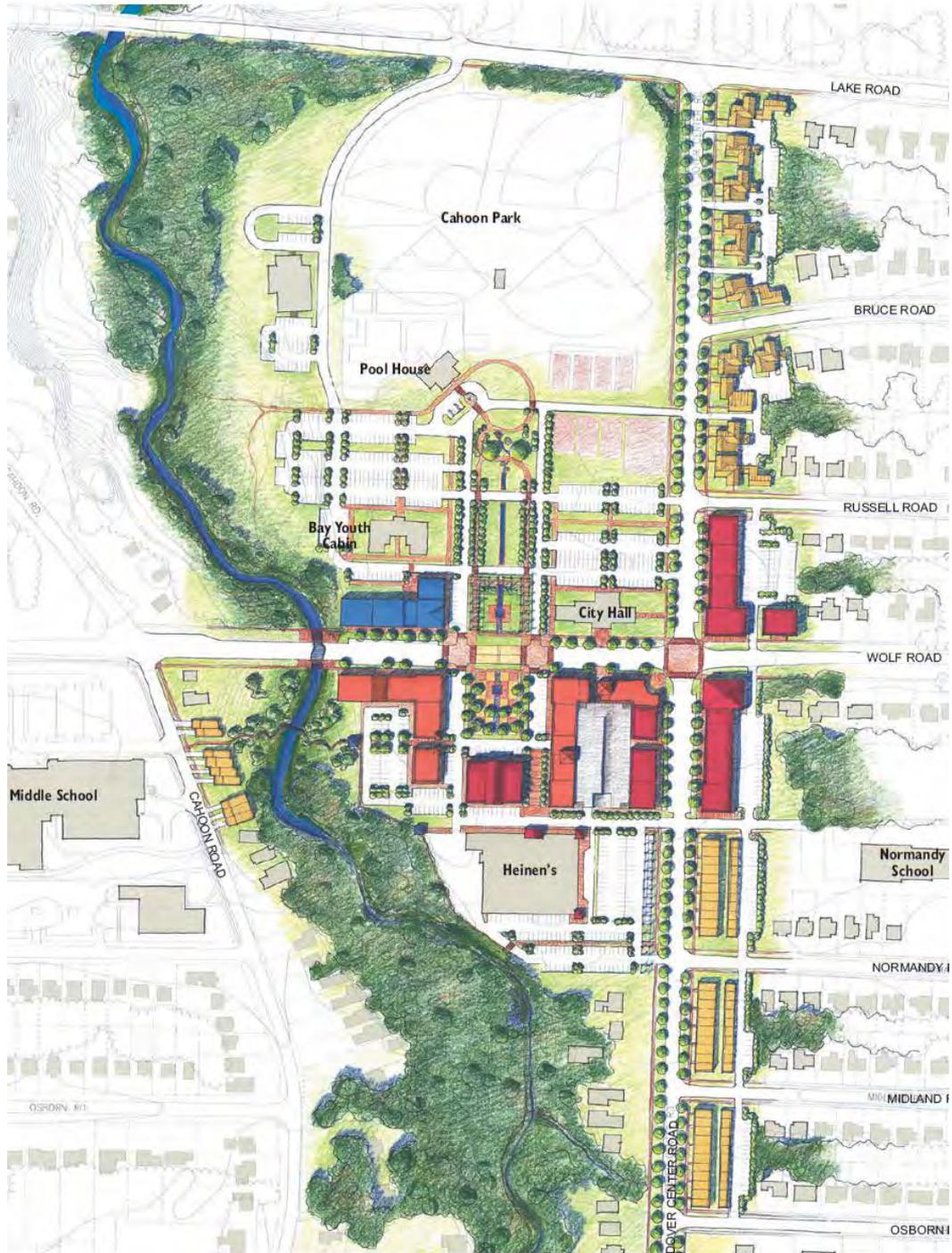


Wolf Road

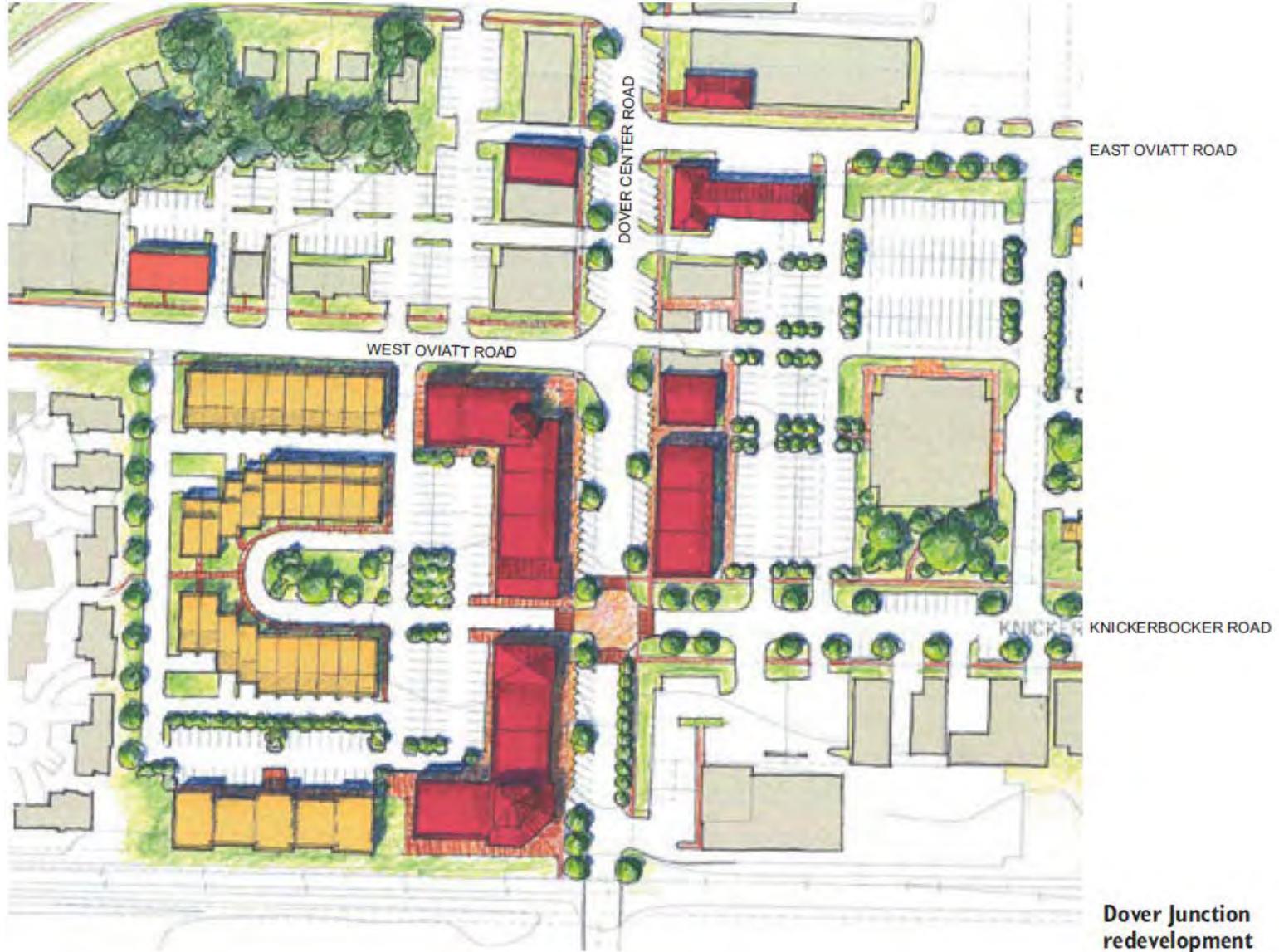
- **Bioswales for stormwater control and treatment**
- **Separated All-Purpose-Trail from Clague to Dover Center**
- **Joint stormwater and transportation infrastructure project = increased funding opportunities**



Village Center



Village Center





What's Next?

What's Next?

- **County Planning will:**
 - Use feedback provided to create **draft policy recommendations**
 - Provide any **additional comments or suggestions** or a completed workbook by **August 31st**
 - **Prepare** for the next **Public Meeting**

What's Next?

- **Public Meeting (September 2016)**
- **Present Draft Policy Recommendations**
 - Present the final draft **Vision Statements**
 - Refine identified **issues and policies** developed by the **Project Team & Steering Committee**
 - Identify **other issues** requiring action
 - Develop a **Policy and Action plan** to achieve Vision Statements

What's Next?

- **Upcoming Meetings:**

- Public Meeting #2 – mid-September, 2016
- Project Team Meeting #4 – late-September, 2016
- Steering Committee Meeting #3 – mid-October 2016

Questions & Discussion

**Thank
you!**

Master Plan Process, Timeline, and Meetings





County Planning

Keeping a Commitment to Place

1. Establish policies for new development and retrofitting existing infrastructure that protects and enhance the existing tree canopy. **(PT)**
2. Increase the community's identity with, and awareness of, Lake Erie through signage, marketing, tourism, events and other interventions. **(PT, CP)**

Brainstorming

- 3.** Place special attention on improving the aesthetics of heavily trafficked thoroughfares such as Bradley Road and Columbia Road. **(SC)**
- 4.** Increase the rate of property inspections and code enforcement to maintain the high quality housing stock, paying special attention to properties identified in the County Planning ITA study. **(PT, CP)**

Continuing A Dedication to Quality Parks, Recreation and Lake Erie

- 1.** The City will make strategic efforts to maintain and improve the accessibility of Lake Erie for residents and visitors. **(PT, SC, PM, CP)**
- 2.** Utilize regional resources such as NOACA and Metroparks to plan and implement improvements to recreational facilities. **(PT, CP)**

Brainstorming

- 3.** Continue to improve existing park facilities with amenities that can more appropriately serve park-goers. **(PT, SC, PM)**
- 4.** Invest in renovations to the Community House, especially the kitchen and meeting facilities. **(SC)**
- 5.** Work jointly with Avon Lake on the construction of a new, shared-use recreational facility in Walker Road Park, including the feasibility of an aquatics facility. **(SC, PM, CP)**

Diversifying Housing Variety

1. Develop design standards that ensure future residential development in Bay is consistent with the character that has made Bay Village such a desirable place to live. **(PT, SC, PM)**
2. Encourage the development of denser single-family neighborhoods adjacent to the Village Center and other appropriate locations (ex. Cambridge Commons on Bradley Road, Cahoon Ledges on West Oviatt). **(PT, SC, PM, CP)**

Brainstorming

3. Develop a revitalization strategy for Improvement Target Areas in Bay Village, including addressing neighborhood infrastructure, code enforcement, and support for home maintenance and repair. **(PT)**
4. Create Neighborhood Conservation Districts to protect unique and/or historic residential neighborhoods **(CP)**
5. Encourage senior-friendly housing and development policy such as the development of townhomes in appropriate locations or the allowance of in-law suites or granny flats in single family districts. **(PT, SC, PM)**

Establishing a Pedestrian & Bicycle Friendly Community

1. Construct Pedestrian Crossings at important intersections to ensure that Bay Village is accessible for pedestrians as well as automobiles. Specifically, crossings should be constructed at the intersection of Lake and Columbia Roads, several intersections along Wolf Road, and on major roads near parks, schools and other community amenities. **(PT, SC, PM)**

Brainstorming

2. Implement a road diet on Clague Road from Wolf Road to Lake Road. **(PT, SC, PM, CP)**
3. Implement an All-Purpose-Trail along the south side of Wolf Road between Dover Center and Clague Road to enhance bicycle and pedestrian connectivity throughout the City. **(PT, SC, CP)**
4. Create a master bicycle and pedestrian route plan or map to promote the recreation and transit options available in the City. This could be distributed in print and as an app for mobile devices. **(CP)**

Creating a More Vibrant Village Center

1. Incorporate mixed-use zoning to create diverse development that supports local businesses, creates a sense of place and strengthens the City's commercial center. **(PT, SC, PM)**
2. Implement recommendations from the 2004 Kent State Plan that will encourage new development in the Village Center that will match and enhance the current characteristics of the community. **(PT, SC, CP)**

Brainstorming

- 3.** Implement architectural design standards that ensure development in the Village Center will match and enhance the current characteristics of the community (height, materials, wall articulation, etc.). **(PT, SC, PM)**
- 4.** Create a local revolving loan fund to renovate commercial storefronts and buildings. **(CP)**
- 5.** Reduce impervious surface in the Village Center by removing excess curb cuts along Dover Center Road and Wolf Road. Incentivize the replacement of a limited number of existing parking spaces with bioswales, trees, and landscaping. **(CP)**

Maintaining and Greening City Infrastructure

- 1.** Implement a Tree Protection Ordinance for the City. **(PT)**
- 2.** Involve local organizations such as the Bay Village *Green Team* to promote energy efficiency and other environmental practices throughout the City. **(SC)**
- 3.** Expand the use of bioswales, rain gardens, parking lots with permeable pavers, and other forms of green infrastructure throughout the City. For reference, see the Bay Village City Hall parking lot. **(PT, SC, PM, CP)**

Brainstorming

4. Implement bioswales and other green infrastructure along the south-side of Wolf Road between Dover Center and Clague Road to enhance stormwater retention and treatment and to beautify the streetscape. **(PT, SC, PM, CP)**

5. Work with Cuyahoga County and other organizations to inventory and grade stormwater and sewer infrastructure and create an Improvement plan to address the most critical needs. **(CP)**

6. Engage homeowners and businesses on responsible use and disposal of lawn and household chemicals and waste to eliminate hazardous runoff. **(SC, PM)**

Building Community

1. Begin the planning and design for a new library adjacent to City Hall to create opportunities for shared public use and gathering space. **(PT, SC, PM)**
2. Construct an updated fire station to reinforce the public safety campus. This campus setting would provide the community with increased activity space, as well as more unified and efficient safety services. **(PT)**

Brainstorming

3. Take steps to improve the involvement of the Bay Village School District in community activities and events. **(SC, PM)**
4. Build new crossing guard stations to replace those existing at a number of intersections. **(SC)**
5. Initiate a Safe Routes to School program. **(CP)**

- **Parks & Recreation**
 - **Connection** with the **community**
 - Maintain **high standards** of parks & programs
 - Emphasize **natural environments** and amenities
 - Activate vacant or underutilized land as small **neighborhood scale parks**

Master Plan Issues

- **Housing & Neighborhoods**
 - **Maintain** existing housing
 - Property maintenance and enforcement
 - Allow for more **diverse housing types** in **appropriate locations**
 - Promote **“Aging in Place”** to provide housing and services for all ages and family types
 - **Walkable** and **Bikable** neighborhoods connected to amenities

Master Plan Issues

- **Commercial and Economic Development**
 - Enhance the **Village Center** focused on the Wolf-Dover Center intersection
 - Create a **walkable** live/work area that is a community **“Destination”**
 - Create a **“sense of place”** that maintains the **integrity of neighborhoods** while redeveloping commercial areas
 - Attracting **new and diverse** retail and services

- **Community and Government Service**
 - Maintain city services at a **high standard**
 - Improve **sewer/stormwater** infrastructure
Citywide
 - **Implement** and require **green infrastructure** and environmentally friendly development

- **Transportation**

- Promote **walkable, connected** neighborhoods
- Increase **bike infrastructure** throughout the City
- Increase the **safety** and **pedestrian friendly** nature of Dover Center Road

Income

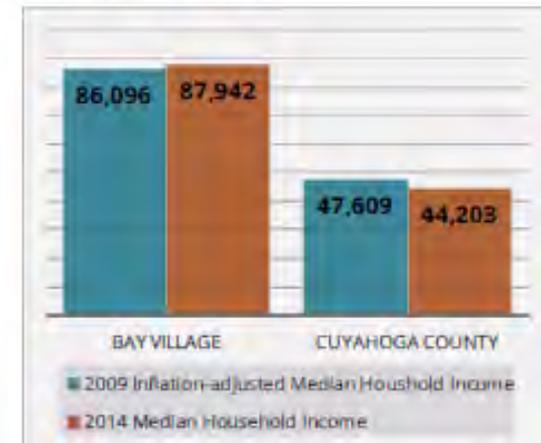
Median Income:



Bay Village: \$87,942
 Avon Lake: \$81,840
 Avon: \$78,839
 Westlake: \$76,250
 Rocky River: \$63,889

Source: American Community Survey, B19013

Figure 2
Inflation-Adjusted Median Household Income, 2009-2014



Source: American Community Survey, B19013; 2000 Census; BLS Inflation Calculator

Figure 3
Change In Income Categories, 2009-2014



Source: American Community Survey, B19013; 2000 Census; BLS Inflation Calculator

Housing & Affordability

Table 5
Tenure, 2014

	Bay Village	Cuyahoga County
Renter-Occupied	494 8.2%	212,936 39.8%
Owner-Occupied	5,549 91.8%	321,785 60.2%
Total	6,043	534,721

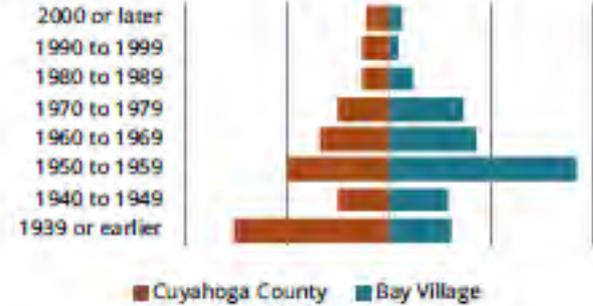
Source: American Community Survey, B25003

Table 6
Median Sales Price, 2014

Community	Median Sales Price
Bay Village	\$180,000
Westlake	\$258,500
Rocky River	\$241,100
Avon	\$298,214
Avon Lake	\$256,500

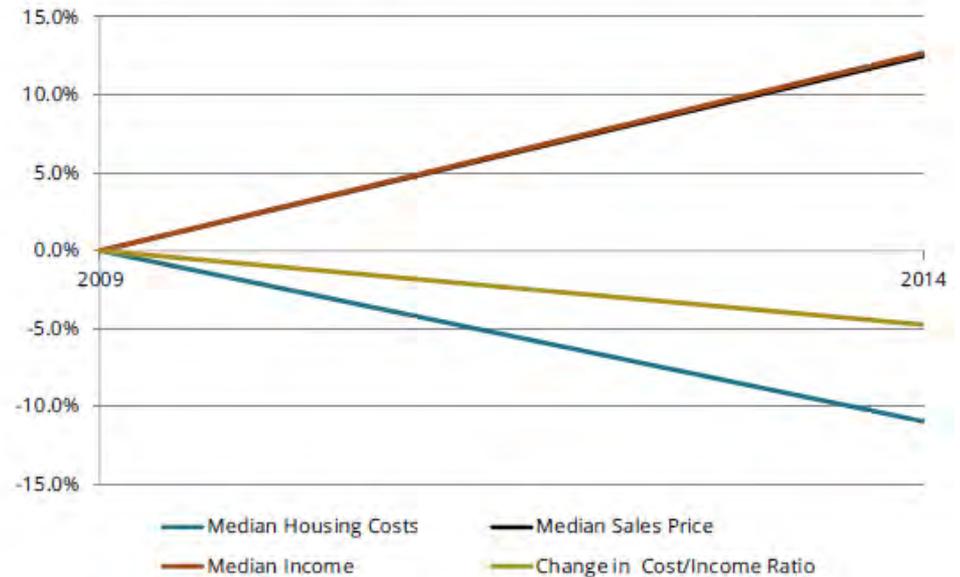
Source: Cleveland.com, Lorain County Auditor

Figure 6
Year Built



Source: American Community Survey, B25034

Figure 10
Housing Affordability, 2009-2014



Source: American Community Survey

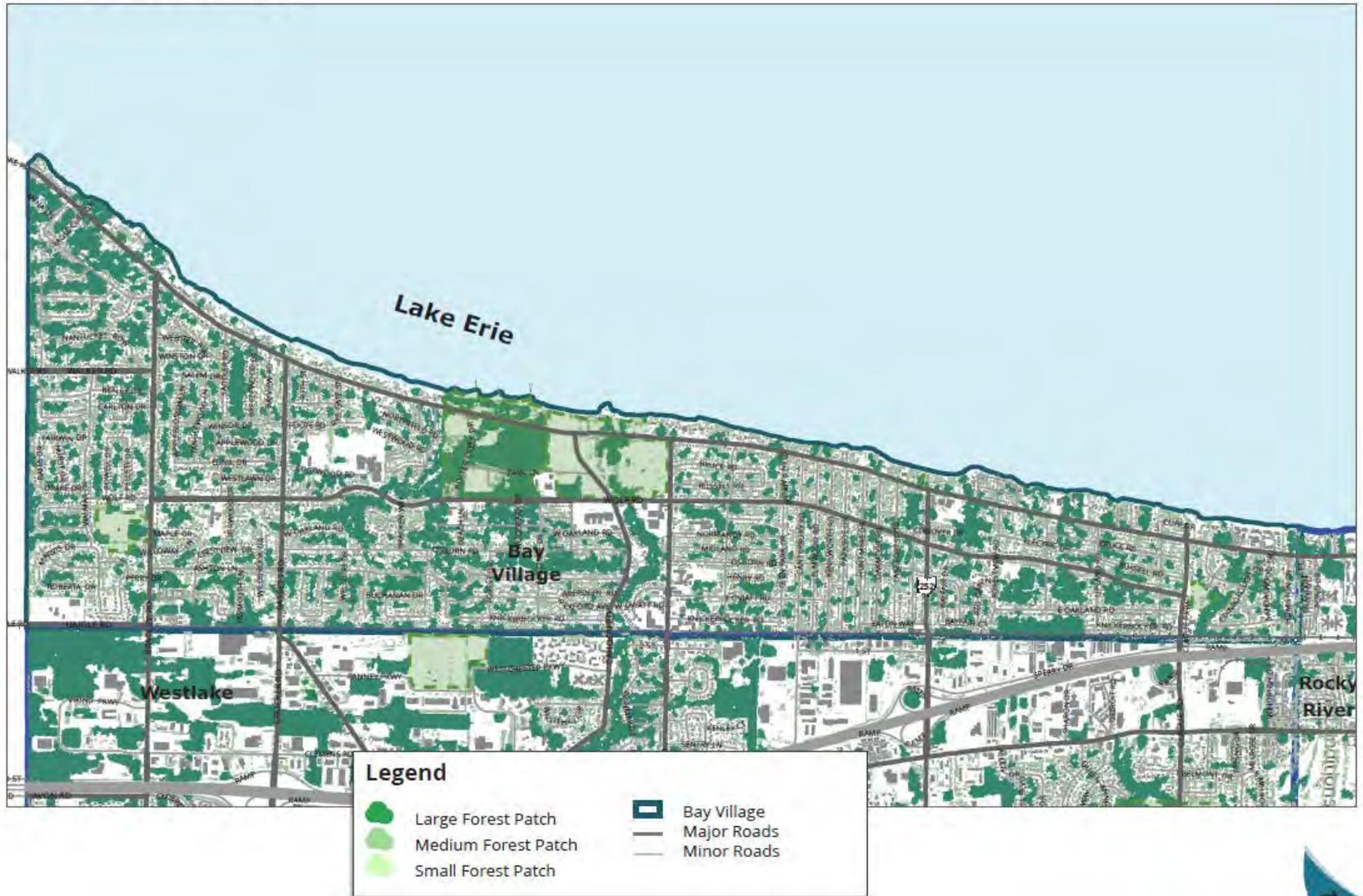
Environment

Map 3 Waterways and Wetlands



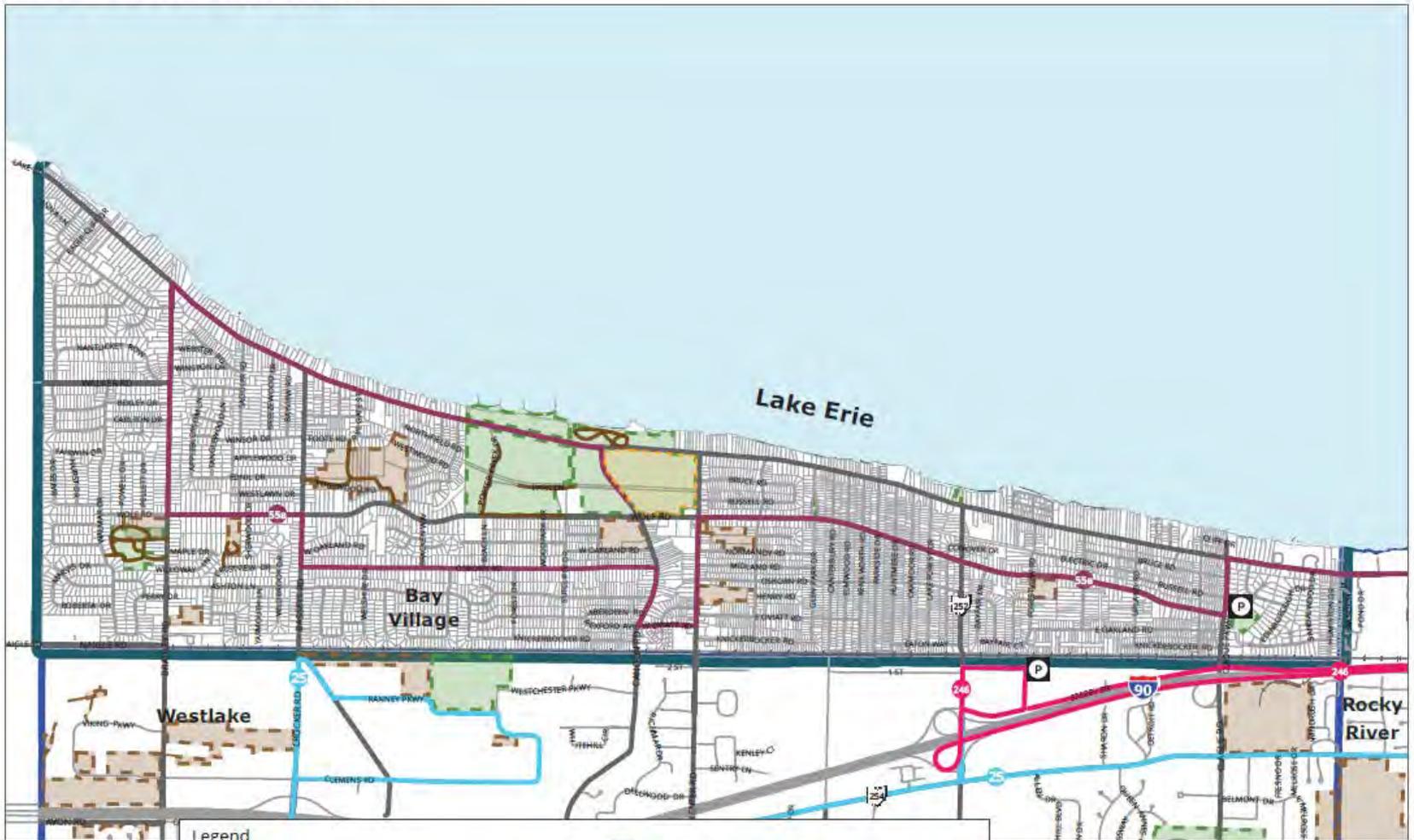
Environment

Map 4 Tree Canopy



Transportation

Map 5 Roads and Transit

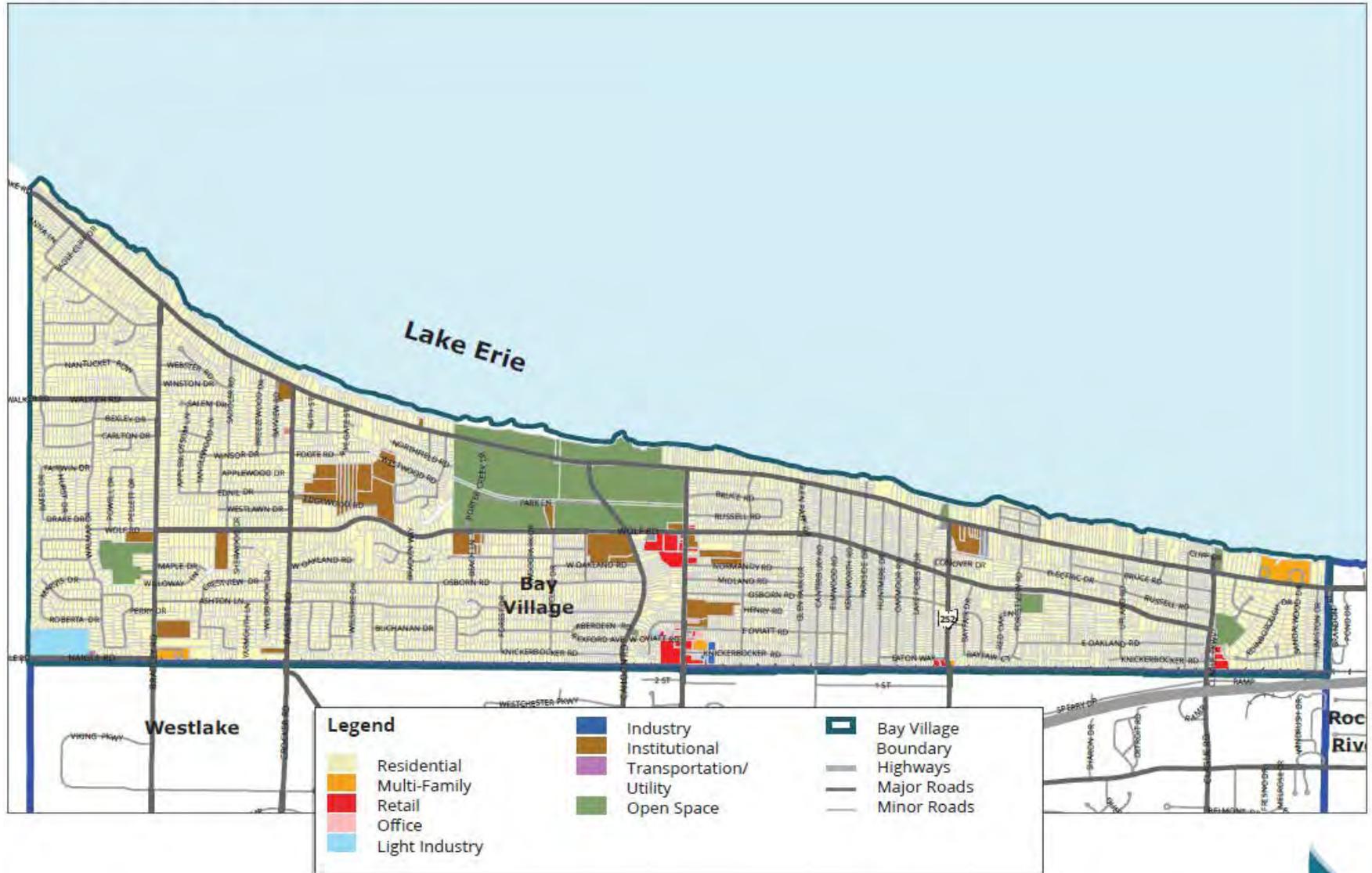


Legend

 Bus Route (circle shows route number)	 Bay Village Boundary
 Bike Paths	 Parks and Open Space
 RTA Park-N-Ride Location	 Government & Institutional
	 Major Roads
	 Minor Roads

Land Use

Map 6 Existing Land Use



Zoning

Map 7 Existing Zoning

