

June 15, 2016



Welcome

Project Introduction Meeting

City of Bay Village Master Plan Update





Steering Committee



Glenn Coyne, FAICP Executive Director

James Sonnhalter, Manager, Planning Services

Micah Stryker, AICP Planner

Charles Hogan, Intern

“ To inform and provide services in support of the short and long term comprehensive planning, quality of life, environment, and economic development of Cuyahoga County and its cities, villages and townships. ”

Community Master Plans

2015: Beachwood, Cleveland Heights, University Heights, Parma Heights, Olmsted Falls

2016: Bay Village, Euclid, Richmond Heights, Rocky River

GreenPrint

Tool for identifying, preserving, and expanding environmental features



Trails and Bikeways Example

Countywide Housing Study

Plan to determine housing needs, market demand, and best practices



Place-Based Economic Development Plan

Countywide economic development framework





Tonight's Agenda

- **What is a Master Plan?**
- Bay Village Master Plan Process
- Previous Planning Efforts
- Draft Community Vision Statements
- Next Steps

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What is a Master Plan?

- A **long-term plan** for how the community wants to **grow** and **develop** in the **future**

- Inventories what **exists today** and outlines a **community's vision** for the future
- Describes **concrete action steps** to achieve the vision

What does it cover?

- Transportation
- Land use
- Zoning
- Housing
- Parks
- Environment
- Quality Government
- Development & Redevelopment

Why plan?

- Provides the opportunity for **community input**
- **Prepares the City**, residents, and businesses for the future
- **Shapes future development** to match your priorities

Who's involved?

- Project Team
- Steering Committee
- Residents/Businesses/Public
- County Planning

How does it get implemented?

- **Responsible parties** are assigned to each action
- Assists in **aligning funding streams** and **developing grant applications**
- **Updated** as circumstances and **priorities** change

Sample Implementation Table

Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources
Leverage Downtown Olmsted Falls as an entertainment destination, page 111				
Apply for entertainment district status to expand the availability of liquor licenses, page 111	2-3 Yrs ★★★	ED, P, CS, DLG, [Person Icon]	Low	—
Partner with small business development organizations to attract unique, local retailers, page 111	Ongoing ★★★	ED, CS, [Clipboard Icon], [Person Icon]	—	Grow Cuyahoga Fund Cuyahoga County Enterprise Zone Tax Incentives ECIDI Cleveland's Microenterprise Loan Fund Program Cuyahoga County Storefront Renovation Program

Responsible Parties & Partners Legend

City of Olmsted Falls

- General City
- Finance
- Building & Zoning
- Business & Community Services
- Economic Development
- Planning
- Service
- Police and Fire

Private and Non-Profit Entities

- Baldwin Wallace University
- Bicycle Advocacy Groups
- First Energy

Non-Profits

- Private Property Owners
- Proposed Community Improvement Corporation
- Railroads (CSX and Norfolk Southern)
- The Trust for Public Land
- Qualified Design Professionals

Other Governmental Agencies

- Cleveland Metroparks
- County Planning
- Cuyahoga County Department of Public Works
- Cuyahoga Soil & Water Conservation District

Ohio Department of Transportation (ODOT)

Ohio Division of Liquor Control

Ohio Rail Development Commission

Ohio Turnpike and Infrastructure Commission

Olmsted Falls City Schools

Northeast Ohio Areawide Coordinating Agency (NOACA)

Northeast Ohio Regional Sewer District

Nearby Communities

- General Surrounding Communities
- Olmsted Township

This is the **community's** plan.

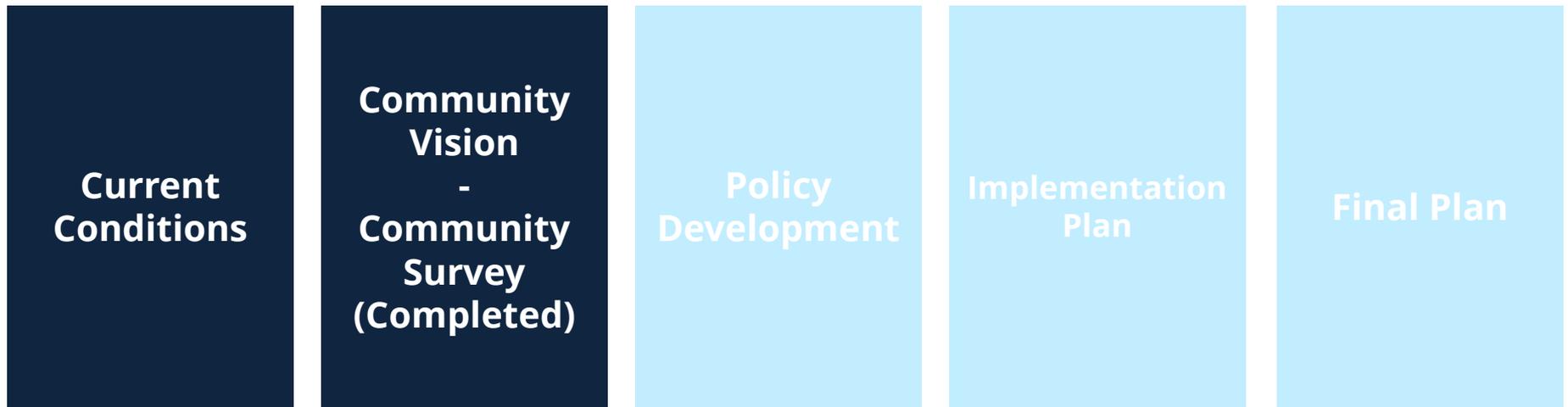


Bay Village Master Plan Process

Five Steps



✓ **Analysis of where the community is today**



- ✓ **Broad goals for the future (Tonight's Meeting)**
- ✓ **Incorporation of 2015 Survey Results (February, 2016)**

**Current
Conditions**

**Community
Vision
-
Community
Survey
(Completed)**

**Policy
Development**

**Implementation
Plan**

Final Plan

- ✓ **Goals and action steps
to achieve the vision.**

**Current
Conditions**

**Community
Vision
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**Policy
Development**

**Implementation
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Final Plan

- ✓ **Priorities and responsible parties for undertaking action steps.**

**Current
Conditions**

**Community
Vision
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**Policy
Development**

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Final Plan

- ✓ **Assemble work of the previous phases into a final, coherent document for presentation and adoption.**

Master Plan Process, Timeline, and Meetings





Previous Planning Efforts

Previous Planning Efforts

- ***Bay Village Master Plan***
 - (County Planning, 1999)
- ***Bay Village Community Survey***
 - (County Planning, 2015)
- ***Retail Improvement Strategy***
 - (KSU / Cleveland Urban Design Center, 2004)
- ***Improvement Target Areas***
 - (County Planning, 2014)

Previous Planning Efforts

1999 Master Plan

The Plan Covered:

1. Natural Resources
2. Housing and Neighborhoods
3. Commercial Activity
4. Economic Development
5. Community Image
6. City Services

Previous Planning Efforts

2015 Community Survey

Studied 6 Topics:

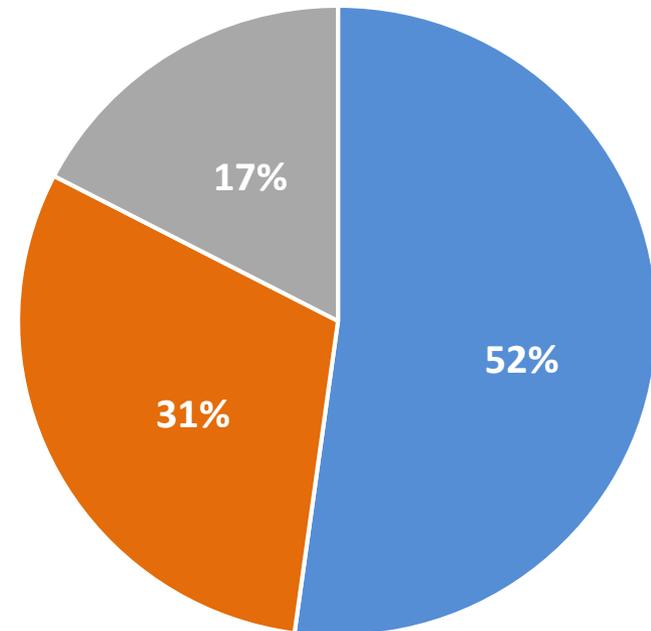
1. City Qualities
2. Land Use
3. Parks and Recreation
4. Transportation
5. City Services
6. Housing

Previous Planning Efforts

How did we do?

1999 Goals were compared to 2015 Survey Results

- Some were **clear**
(Lake Erie Connections)
- Others were more **ambiguous**
(Tree coverage)
- Comparison gives a **direction** to our vision



- Accomplished
- Not Accomplished
- Indeterminate

Bay Village Survey Results



City of Bay Village
350 Dover Center Road
Bay Village, OH 44140
440.871.2200
www.CityofBayVillage.com

Date of Publication: February 9, 2016

Bay Village Survey

CITY QUALITIES

Top 3 Reasons for Residing in Bay Village:

1. I am close to Lake Erie (56.0%)
2. I feel safe in the City/my neighborhood (55.3%)
3. The quality of the school system (50.3%)

Top 3 Considerations for Moving from Bay Village:

1. For lower taxes (49.9%)
- * I would not consider moving out of the City of Bay Village (27.2%)
2. For a different climate (20.8%)
3. For a smaller house (15.1%)

LAND USE

A majority of respondents agreed with following land use statements:



1. Environmentally friendly development is important (76.8%)
2. New homes should match the scale and design of existing homes (60.8%)
3. The City needs to focus on maintaining and attracting different types of retail/service stores (51.4%)

Bay Village Survey

PARKS AND RECREATION



of respondents rated the overall quality of the City's parks and recreation facilities as good or excellent



83.3% of respondents rated the ease of access to Lake Erie as good or excellent

TRANSPORTATION

Respondents prioritized transportation improvements as follows:



CITY SERVICES



Road maintenance and repair, and water back-up and sewer inspections are key services respondents would like to see improved

Bay Village Survey

HOUSING

The following are the top four highest priority housing policies for residents:



Maintain existing housing
(87.9%)



More options for seniors
(48.0%)



More single-family detached
(45.9%)



More walkable options
(33.5%)

IMPORTANT ISSUES

The following issues are above average in importance to respondents, however the City's current effectiveness is below average:



Improving sidewalks



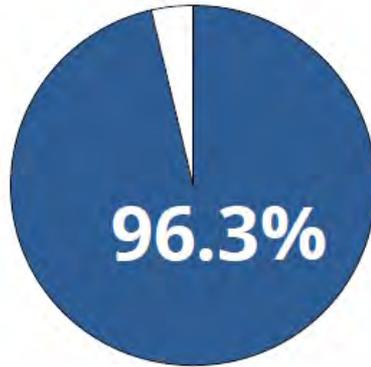
Enforcing home maintenance ordinances



Improving the sewer systems

Bay Village Survey

QUALITY OF LIFE



of respondents rated the overall quality of life in Bay Village as good or excellent

Previous Planning Efforts

Retail Improvement Strategy

- Studied the commercial areas of Bay Village Square and Dover Junction Shopping Center



Looking south along Dover Center Road

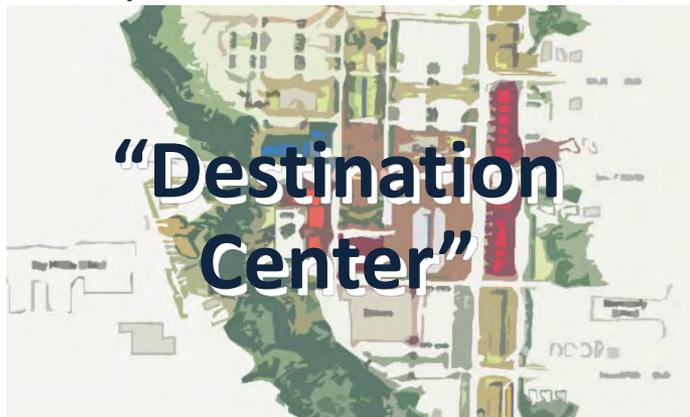


Illustrative plan of retail improvements and related development

Retail Improvement Strategy

Bay Village Square

- Create a community meeting place;
- Increase the diversity of uses in the area;
- Take advantage of the adjacent creek;
- Strengthen connections to the park



Dover Junction

- Complement, not compete with, Bay Village Square;
- Improve the pedestrian character of the area;
- Connect to the east side of Dover Center Road;
- Create a southern gateway to the community



Retail Improvement Strategy

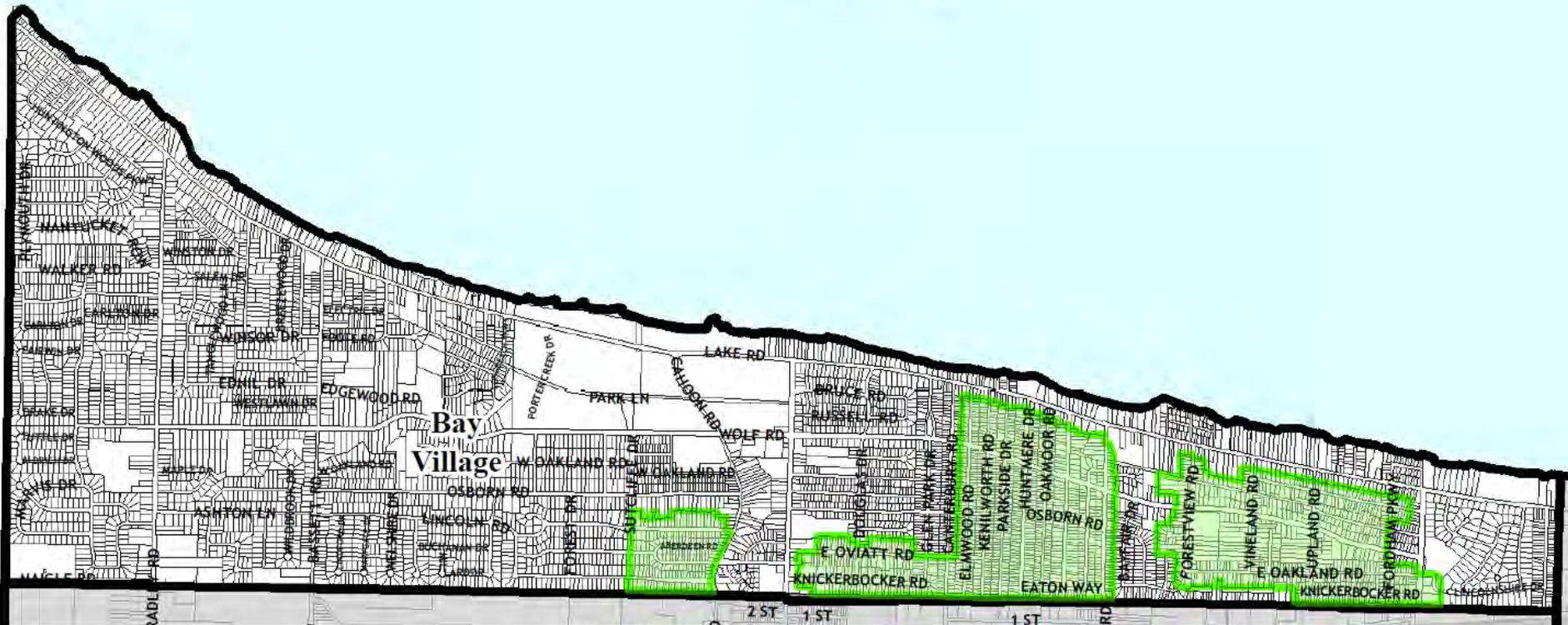
- **Other identified development objectives from the Retail Improvement Strategy:**
 - **Townhomes & Live/Work** Units
 - **Cluster housing** for seniors
 - Single story **infill commercial** development
 - **Garage parking**
 - Pedestrian **connections**

Previous Planning Efforts

Improvement Target Areas

- **Identify areas with concentrations of buildings with exterior repair needs.**
- **Review of building and property elements with assignment of points for repair needs.**
- **1,745 structures surveyed in Bay Village**

Improvement Target Areas





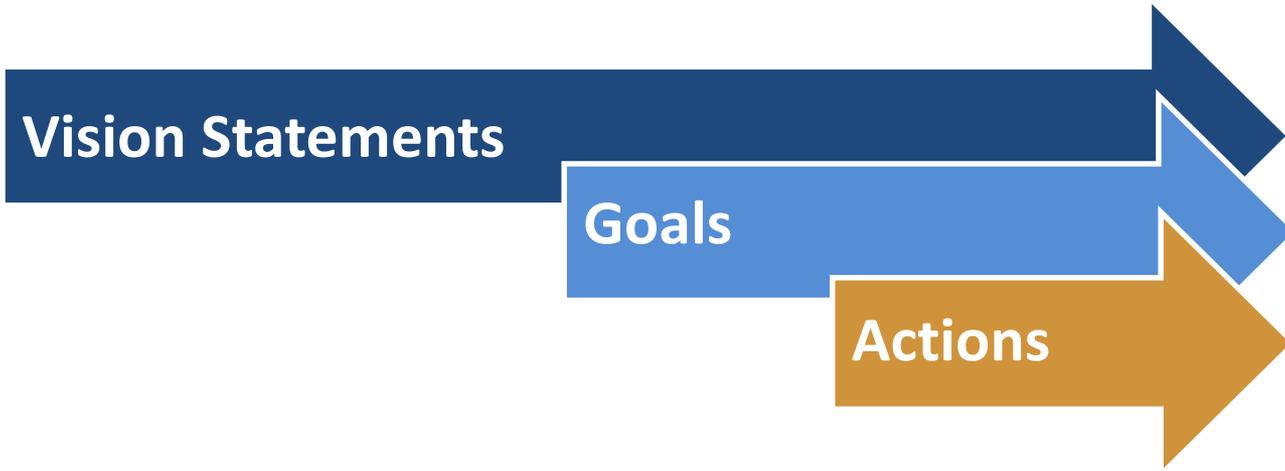
Draft Vision Statements

Draft Vision Statements

- **Broad ideas** for how the community wants to develop over the next **five to ten years**
- Statements of the community's **desired future**
- These represent initial **draft ideas** for discussion, changes, and additions

Draft Vision Statements

From Vision...



Vision Statements

Goals

Actions

...to Results

Draft Vision Statements

The City of Bay Village is dedicated to the following visions for its future:

A Continuing Dedication to Quality Parks, Recreation and Lake Erie

Lake Erie, Huntington Reservation, Cahoon Park, the Aquatics Center, and other **amenities** are **regularly used** by **residents and visitors**.

They are **consistently cited** by residents as one of the **most compelling** reasons to reside in the City.

Bay Village will **continue** its **commitment** to providing its residents with the **high quality spaces** that make the community appealing.

Keeping a Commitment to Place

Bay Village's **single-family neighborhoods** and **Lake Erie coastline** define its **character**.

The City will **maintain** the quality of its existing **housing** stock.

Protect and promote the Lake Erie **shoreline**.

Ensure that **future development** fits with the existing **sense of place**.

Improving Housing Variety

The **top priority** for housing in Bay Village is to **maintain** the **existing homes** and the **neighborhood character**.

There is **desire for diversification**, specifically an increase in **townhomes and condos**.

Meet the needs of **professionals** and **young families**, as well as **elderly** residents desiring to **age in place**.

New housing types will **match** the **scale and character** of **existing** neighborhoods

Draft Vision Statements

Improving Housing Variety



Creating a Vibrant Village Center

Currently, **downtown** Bay Village is **unwelcoming to pedestrians** due to its car-centric design.

A more **walkable, bikable, and well-designed commercial district** will build upon the City's **sense of place,**

Generate **economic benefit** in the form of increased property values and **"feet on the street"** supporting local and diverse retail.

Draft Vision Statements

Creating a Vibrant Village Center



Approaching the town center of Bay Village from the north, with City Hall on the right



The town square, from one of the new entry drives into Caboon Park



Main entry into the new Dover Junction, from Knickerbocker Road

Maintaining and Greening City Infrastructure

City **infrastructure** is a **vital** piece of a well-functioning municipality.

Infrastructure **type and age** has led to **issues** with **stormwater management** and **flooding**.

Bay Village will **maintain high standards of service** for all city infrastructures

Coordinate **efforts** to implement **innovative and sustainable** techniques to **alleviate stormwater management** issues.

Draft Vision Statements

Maintaining and Greening City Infrastructure



Diversifying Transportation

Bay Village's grid **street network** is very **efficient**, with **good circulation** and **straightforward** wayfinding.

Continue to **expand the bike and pedestrian network** with enhanced crosswalks, dedicated lanes, and all-purpose trails,

Allows an **active community** to **take advantage** of Bay Village's **high quality parks and amenities**.

Draft Vision Statements

Diversifying Transportation



Draft Vision Statements

- **A continuing dedication to quality parks, recreation, and Lake Erie**
- **Keeping a commitment to place**
- **Improving housing variety**
- **Creating a vibrant Village Center**
- **Maintaining and greening City infrastructure**
- **Diversifying transportation**



What's Next?

Your Feedback

- Discussion
- Please **complete your review** of the draft Vision Statements.
- Return any comments edits edits by **June 22nd**.
- Return your comments to Mayor Sutherland at **City Hall** or email them to **County Planning** at mstryker@cuyahogacounty.us.

Upcoming Meetings

- Public Meeting # 1 – June 28th, 2016
- Project Team Meeting #3 – July 15th, 2016
- **Steering Committee Meeting #2 - (TBD: August)**
- Public Meeting #2 – (TBD: August/September)



Questions & Discussion



County Planning

FOR OUR COMMUNITY
FOR OUR REGION
FOR OUR FUTURE