

June 28, 2016



Welcome

Project Introduction Meeting

City of Bay Village Master Plan Update





Project Team & Steering Committee



Glenn Coyne, FAICP Executive Director

James Sonnhalter, Manager, Planning Services

Micah Stryker, AICP Planner

Charles Hogan, Intern

“ To inform and provide services in support of the short and long term comprehensive planning, quality of life, environment, and economic development of Cuyahoga County and its cities, villages and townships. ”

Community Master Plans

2015: Beachwood, Cleveland Heights, University Heights, Parma Heights, Olmsted Falls

2016: Bay Village, Euclid, Richmond Heights, Rocky River

GreenPrint

Tool for identifying, preserving, and expanding environmental features



Trails and Bikeways Example

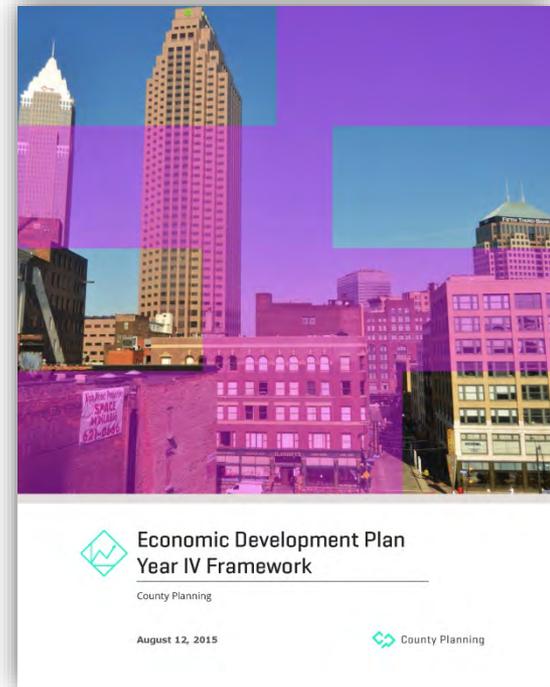
Countywide Housing Study

Plan to determine housing needs, market demand, and best practices



Place-Based Economic Development Plan

Countywide economic development framework





Tonight's Agenda

- **What is a Master Plan?**
- Bay Village Master Plan Process
- Previous Planning Efforts
- NOACA Planning Effort
- Draft Community Vision Statements
- Next Steps

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What is a Master Plan?

- A **long-term plan** for how the community wants to **grow** and **develop** in the **future**



- Outlines a **community's vision** for the future
- Describes **concrete action steps** to achieve the vision
- It is a **framework** for **future City actions**

What does it cover?

- Transportation
- Land use
- Zoning
- Housing
- Parks
- Environment
- Quality Government
- Development & Redevelopment

Why plan?

- Provides the opportunity for **community input**
- **Prepares the City**, residents, and businesses for the future
- **Shapes future development** to match your priorities

How does it get implemented?

- **Responsible parties** are assigned to each action
- Assists in **aligning funding streams** and **developing grant applications**
- **Updated** as circumstances and **priorities** change

Sample Implementation Table

Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources
Leverage Downtown Olmsted Falls as an entertainment destination, page 111				
Apply for entertainment district status to expand the availability of liquor licenses, page 111	2-3 Yrs ★★★	ED P CS [Person Icon] DLG	Low	—
Partner with small business development organizations to attract unique, local retailers, page 111	Ongoing ★★★	ED CS [Clipboard Icon] [Person Icon]	—	Grow Cuyahoga Fund Cuyahoga County Enterprise Zone Tax Incentives ECDI Cleveland's Microenterprise Loan Fund Program Cuyahoga County Storefront Renovation Program

Responsible Parties & Partners Legend

City of Olmsted Falls

- General City
- Finance
- Building & Zoning
- Business & Community Services
- Economic Development
- Planning
- Service
- Police and Fire

Private and Non-Profit Entities

- Baldwin Wallace University
- Bicycle Advocacy Groups
- First Energy

Non-Profits

- Private Property Owners
- Proposed Community Improvement Corporation
- Railroads (CSX and Norfolk Southern)
- The Trust for Public Land
- Qualified Design Professionals

Other Governmental Agencies

- Cleveland Metroparks
- County Planning
- Cuyahoga County Department of Public Works
- Cuyahoga Soil & Water Conservation District

- Ohio Department of Transportation (ODOT)
- Ohio Division of Liquor Control
- Ohio Rail Development Commission
- Ohio Turnpike and Infrastructure Commission
- Olmsted Falls City Schools
- Northeast Ohio Areawide Coordinating Agency (NOACA)
- Northeast Ohio Regional Sewer District

Nearby Communities

- General Surrounding Communities
- Olmsted Township

What a Master Plan is not:

- A master plan is **not legislation**
- It does not immediately change **land use** or guarantee **development**



This is the **community's** plan.



Bay Village Master Plan Process

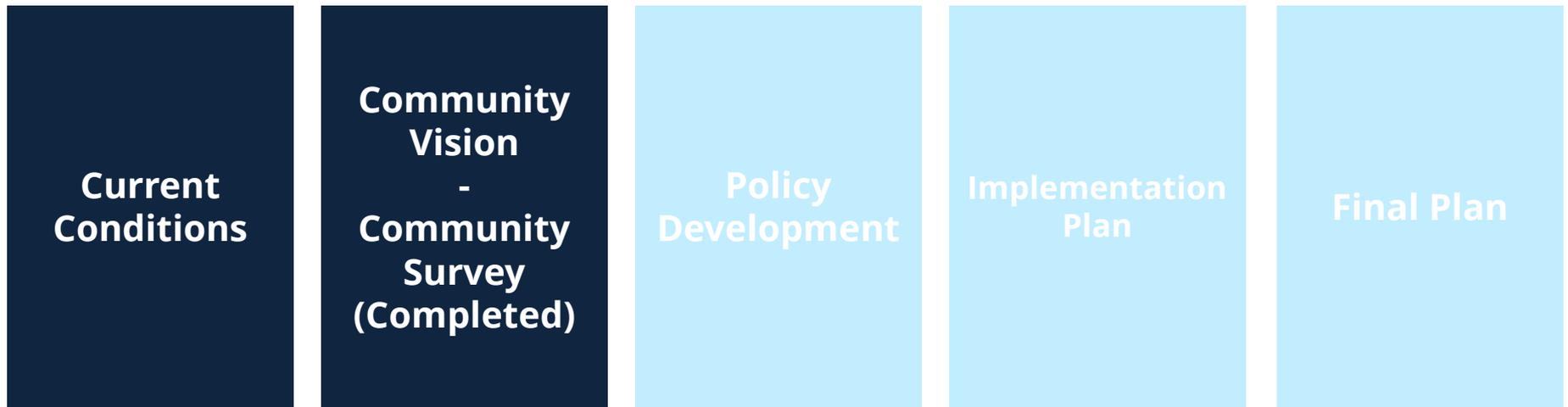
Who's involved?

- Project Team
- Steering Committee
- Residents/Businesses/Public
- County Planning

Five Steps



✓ **Analysis of where the community is today**



- ✓ **Broad goals for the future**
- ✓ **Incorporation of 2015 Survey Results**

**Current
Conditions**

**Community
Vision
-
Community
Survey
(Completed)**

**Policy
Development**

**Implementation
Plan**

Final Plan

- ✓ **Goals and action steps
to achieve the vision.**

**Current
Conditions**

**Community
Vision
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Development**

**Implementation
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Final Plan

- ✓ **Priorities and responsible parties for undertaking action steps.**

**Current
Conditions**

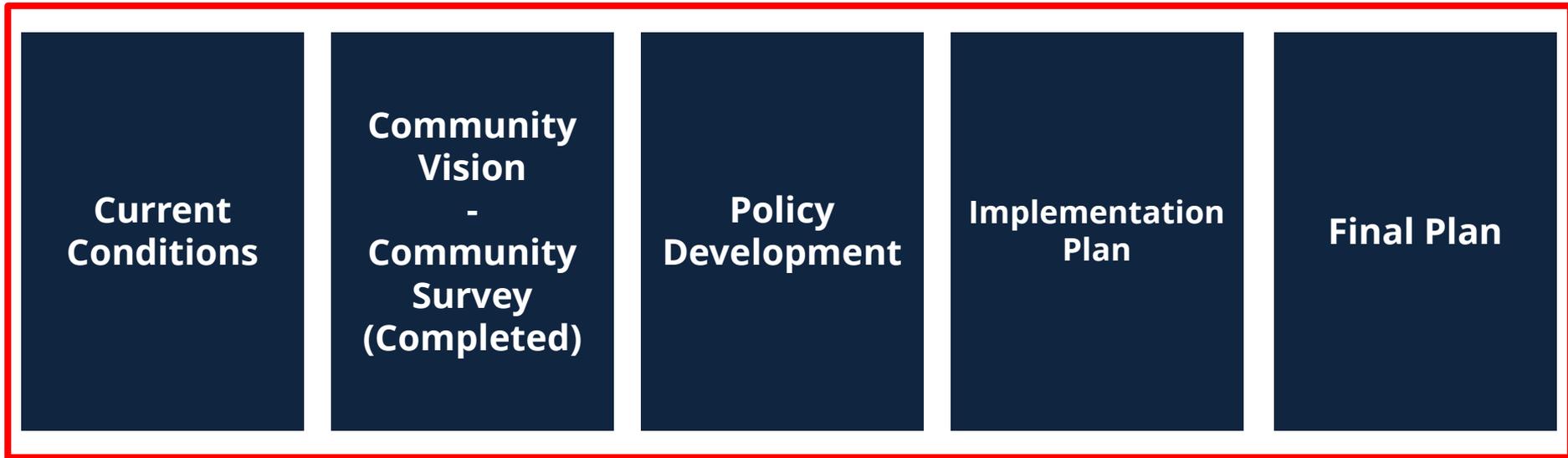
**Community
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Community
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(Completed)**

**Policy
Development**

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Plan**

Final Plan

- ✓ **Assemble work of the previous phases into a final, coherent document for presentation and adoption.**



- ✓ Once the Master Plan is complete it will have to go through the Planning Commission and City Council to be adopted as City Policy
- ✓ Actions requiring legislation will still need to go through standard procedures for City Council to become law.



Previous Planning Efforts

Previous Planning Efforts

- ***Bay Village Master Plan***
 - (County Planning, 1999)
- ***Bay Village Community Survey***
 - (County Planning, 2015)
- ***Retail Improvement Strategy***
 - (KSU / Cleveland Urban Design Center, 2004)
- ***Improvement Target Areas***
 - (County Planning, 2014)

Previous Planning Efforts

1999 Master Plan

The Plan Covered:

1. Natural Resources
2. Housing and Neighborhoods
3. Commercial Activity
4. Economic Development
5. Community Image
6. City Services

Previous Planning Efforts

2015 Community Survey

Studied 6 Topics:

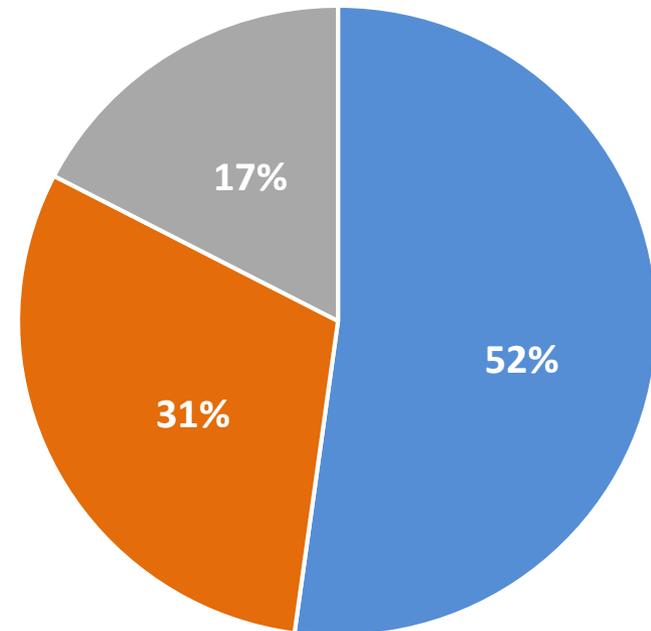
1. City Qualities
2. Land Use
3. Parks and Recreation
4. Transportation
5. City Services
6. Housing

Previous Planning Efforts

How did we do?

1999 Goals were compared to 2015 Survey Results

- Some were **clear**
(Lake Erie Connections)
- Others were more **ambiguous**
(Tree coverage)
- Comparison gives a **direction** to our vision



- Accomplished
- Not Accomplished
- Indeterminate

Bay Village Survey Results



City of Bay Village
350 Dover Center Road
Bay Village, OH 44140
440.871.2200
www.CityofBayVillage.com

Date of Publication: February 9, 2016

Bay Village Survey

CITY QUALITIES

Top 3 Reasons for Residing in Bay Village:

1. I am close to Lake Erie (56.0%)
2. I feel safe in the City/my neighborhood (55.3%)
3. The quality of the school system (50.3%)

Top 3 Considerations for Moving from Bay Village:

1. For lower taxes (49.9%)
- * I would not consider moving out of the City of Bay Village (27.2%)
2. For a different climate (20.8%)
3. For a smaller house (15.1%)

Bay Village Survey

LAND USE

A majority of respondents agreed with following land use statements:



1. Environmentally friendly development is important (76.8%)
2. New homes should match the scale and design of existing homes (60.8%)
3. The City needs to focus on maintaining and attracting different types of retail/service stores (51.4%)

HOUSING

The following are the top four highest priority housing policies for residents:



Maintain existing housing
(87.9%)



More options for seniors
(48.0%)

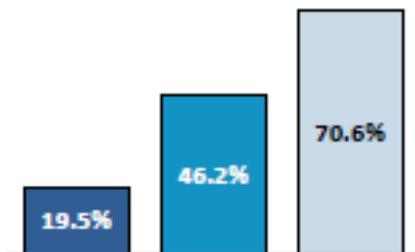


More single-family detached
(45.9%)

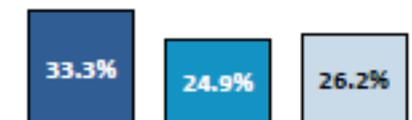


More walkable options
(33.5%)

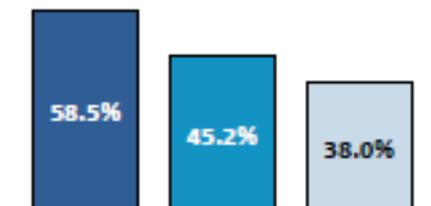
■ 18 to 44 Years Old
■ 45 to 64 Years Old
■ 65 Years or Older



More housing options for seniors looking to remain in the City



More housing types for young people

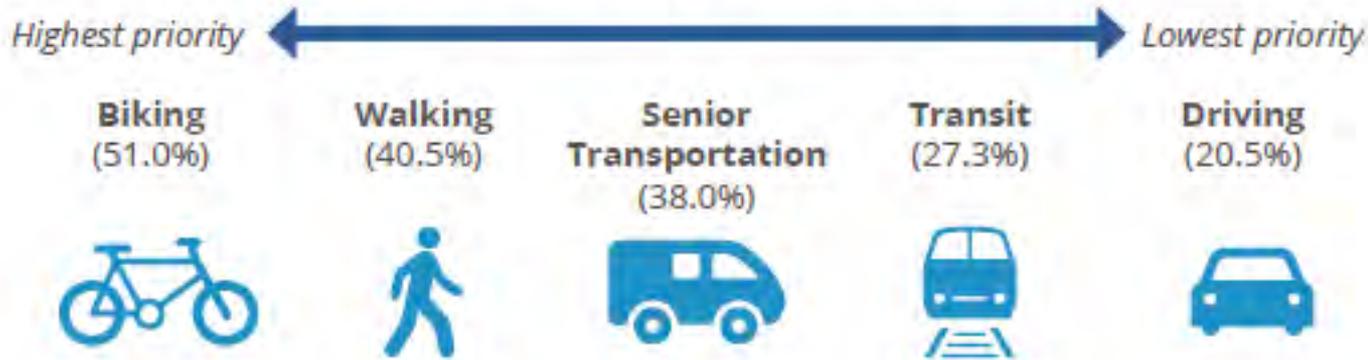


More well-designed single-family, detached homes

Bay Village Survey

TRANSPORTATION

Respondents prioritized transportation improvements as follows:



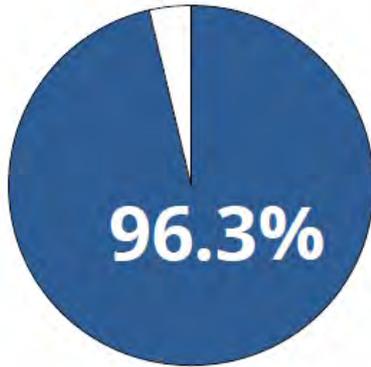
IMPORTANT ISSUES

The following issues are above average in importance to respondents, however the City's current effectiveness is below average:



Bay Village Survey

QUALITY OF LIFE



of respondents rated the overall quality of life in Bay Village as good or excellent

Previous Planning Efforts

Retail Improvement Strategy

- Studied the commercial areas of Bay Village Square and Dover Junction Shopping Center



Looking south along Dover Center Road

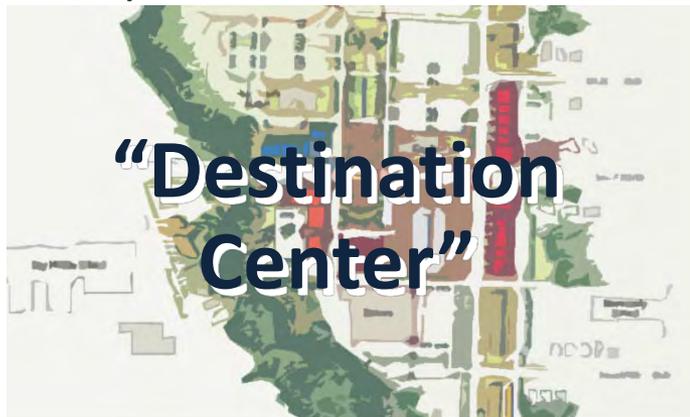


Illustrative plan of retail improvements and related development

Retail Improvement Strategy

Bay Village Square

- Create a community meeting place;
- Increase the diversity of uses in the area;
- Take advantage of the adjacent creek;
- Strengthen connections to the park



Dover Junction

- Complement, not compete with, Bay Village Square;
- Improve the pedestrian character of the area;
- Connect to the east side of Dover Center Road;
- Create a southern gateway to the community

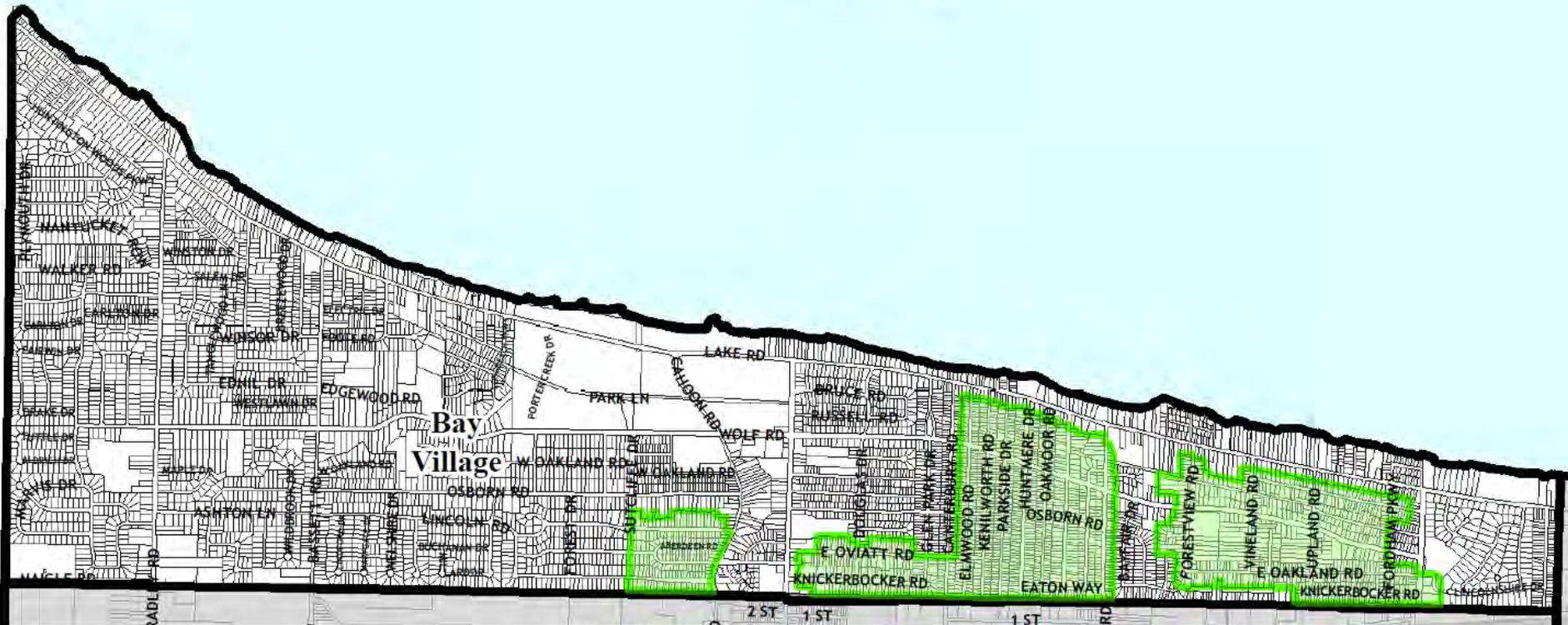


Previous Planning Efforts

Improvement Target Areas

- **Identify areas with concentrations of buildings with exterior repair needs.**
- **Review of building and property elements with assignment of points for repair needs.**
- **ITAs can qualify for Community Development Block Grant funds for repairs and infrastructure**

Improvement Target Areas





Current Planning Effort

Cahoon Park Area Connectivity Study - NOACA



Cahoon Park Area Connectivity Study

Northeast Ohio Areawide Coordinating
Agency

City of Bay Village

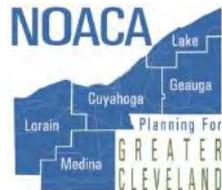


June 28, 2016



NOACA

- Covers Cuyahoga, Geauga, Lake, Lorain, and Medina Counties
 - MPOs determine how federal transportation dollars will be spent within the region
- Works with ODOT, project sponsors, and other organizations to help address NEO's transportation, air quality, and water quality needs
- Conducts metropolitan planning for vehicles, freight, transit, bicycle, pedestrian projects



Technical Assistance Program

- NOACA staff community-based multimodal transportation planning
- Program focal areas:
 - Bicycle and Pedestrian Planning
 - Speed Studies
 - Safety and Capacity Analyses

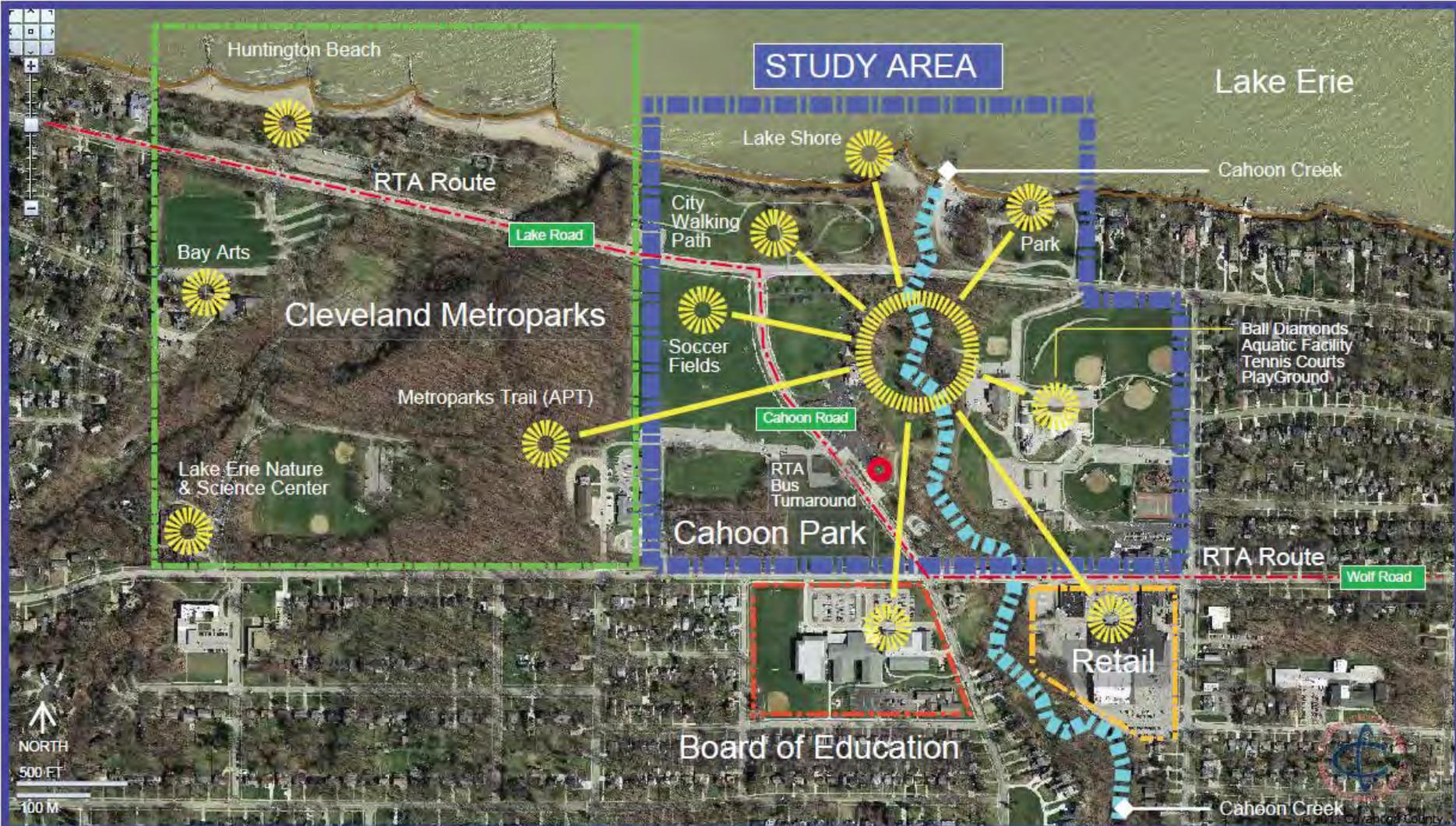
Cahoon Park Area Connectivity Study

- **Goals:**
 - Improve connectivity within Cahoon Park
 - Improve connections to:
 - » Metroparks Huntington Reservation
 - » Bay Village Recreation Facilities
 - » Retail Center
 - » Bay Middle School
 - » RTA Station

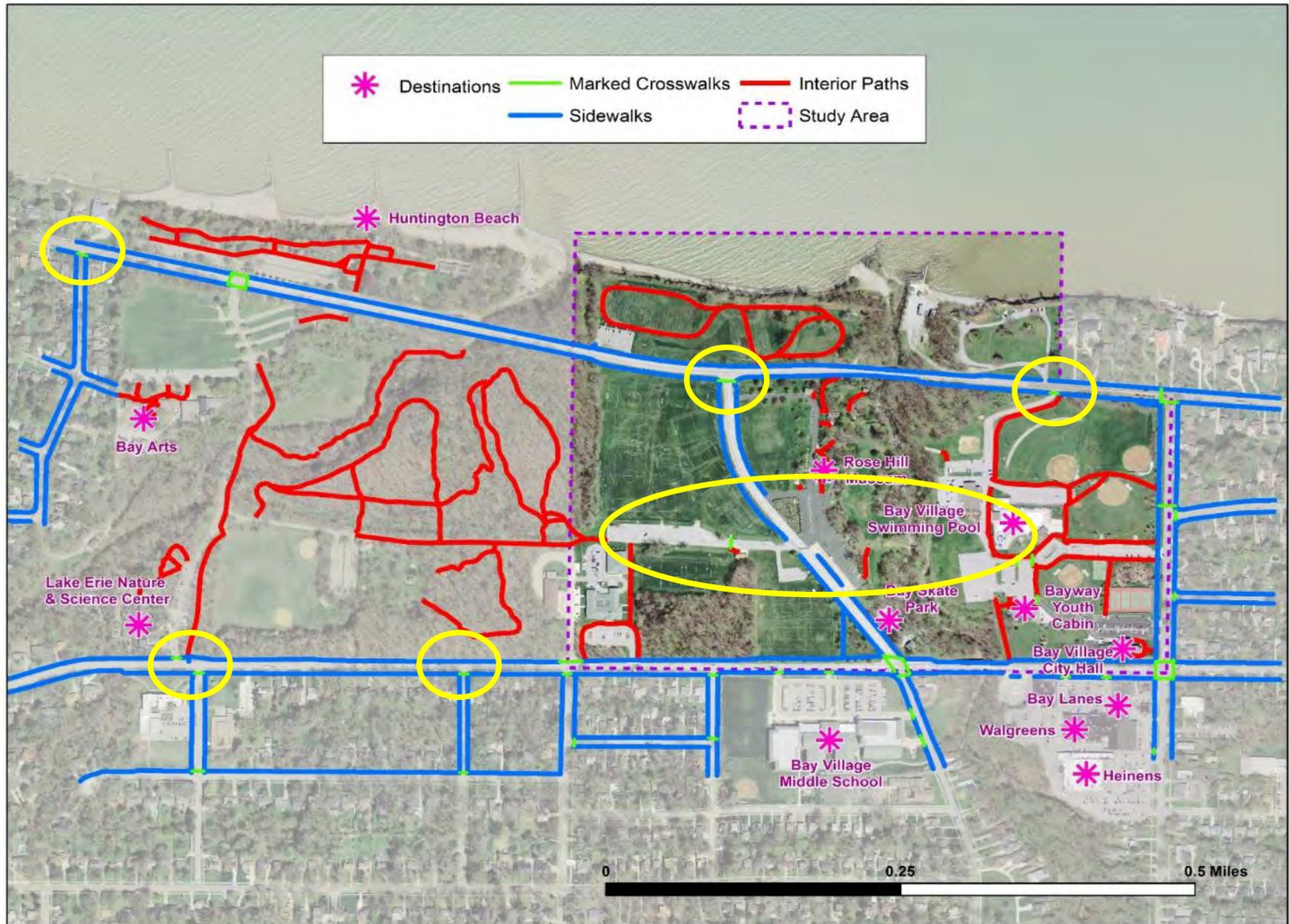
Cahoon Park Amenities

- **Exercise trail, 1/2 mile, overlooking the Cleveland Skyline and Lake Erie (north side of Lake Rd.)**
- **Soccer Fields**
- **Skate & Bike Park**
- **Memorial Rose Garden**
- **Sledding Hill (winter months only)**
- **Disc Golf**
- **Outdoor Ice Skating Rink (weather permitting)**
- **Pets permitted but must be on leash and under owner's control**
- **Bay Village Community House**
- **Rose Hill Museum and Osborn House**
- **Swimming Pool**

Cahoon Park Area



Missing Connections



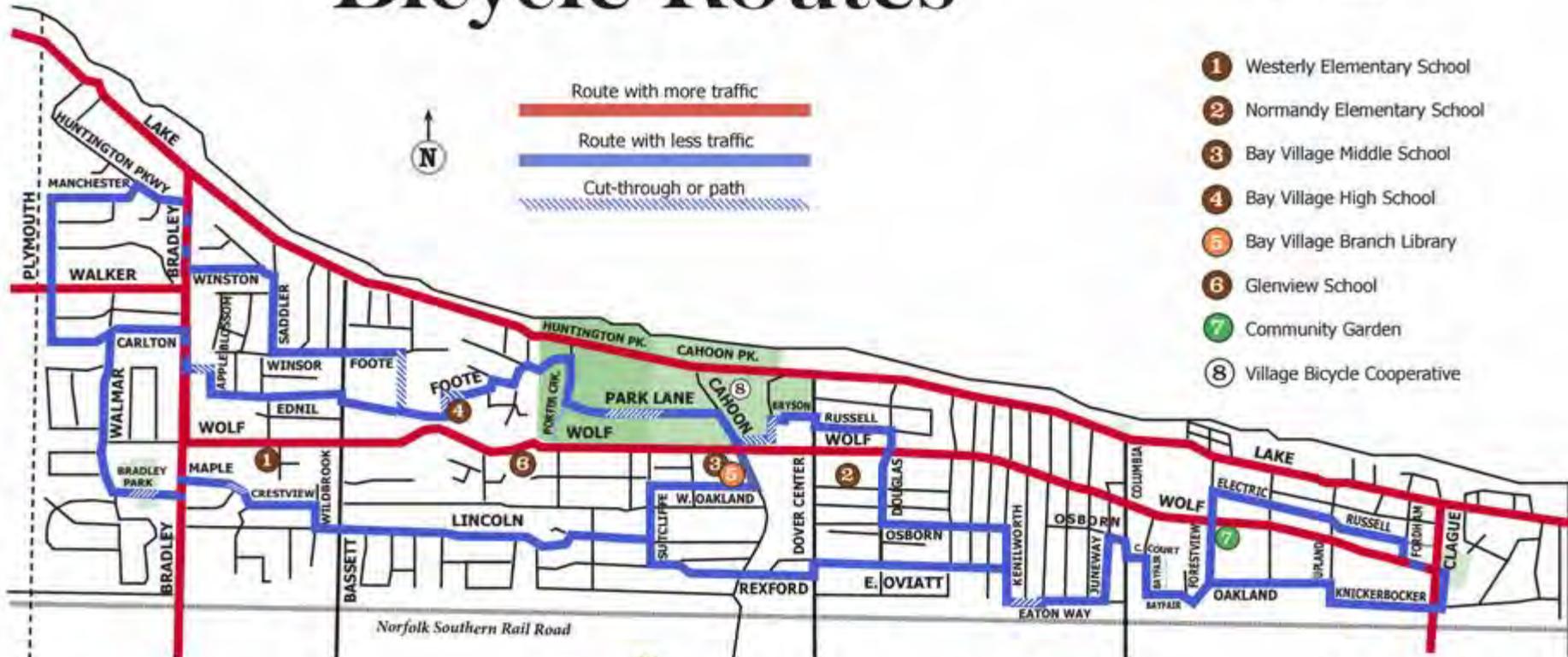
Uncomfortable/Dangerous Connections



Above: Between Huntington Reservation APT and Cahoon Road
Below: Over Cahoon Creek



Bay Village Bicycle Routes



RALEIGH

Village Bicycle COOPERATIVE

bay village green team

BAY SKATE & BIKE PARK

Next Steps

- **Survey:**

www.surveymonkey.com/r/QWGXCK5

- **Draft recommendations**

- **Contact Information**

- Melissa Thompson 216-241-2414 x 344 or mthompson@mpo.noaca.org

- Ryan Noles 216-241-2414 x273 or rnoles@mpo.noaca.org

Timeline

ITEM	DATE
Stakeholder Committee Meeting #1 – Existing Conditions overview	May 2016
Community Meeting #1	June 2016
Draft Recommendations	July 2016
Stakeholder Committee Meeting #2	July 2016
Finalize Recommendations	August 2016
Finalize Report and Presentation	August 2016



Draft Vision Statements

Draft Vision Statements

- **Broad ideas** for how the community wants to develop over the next **five to ten years**
- Statements of the community's **desired future**
- These represent initial **draft ideas** for discussion, changes, and additions

Draft Vision Statements

From Vision...



Vision Statements

Goals

Actions

...to Results

The City of Bay Village is dedicated to the following visions for its future:

Keeping a Commitment to Place

Bay Village's **single-family neighborhoods** and **Lake Erie coastline** define its **character**.

The City will **maintain** the quality of its existing **housing** stock.

Protect and promote the **environment**, especially the Lake Erie **shoreline**.

Ensure that **future development** fits with the existing **sense of place**.

Draft Vision Statements

Keeping a Commitment to Place



Continuing a Dedication to Quality Parks, Recreation and Lake Erie

Lake Erie, Huntington Reservation, Cahoon Park, the Aquatics Center, and other **amenities** are **consistently cited** as one of the **most compelling** reasons to reside in the City.

Bay Village will **continue** its **commitment** to **protecting the environment** and providing its residents with the **high quality spaces** that make the community appealing.

Draft Vision Statements

A Continuing Dedication to Quality Parks, Recreation and Lake Erie



Diversifying Housing Options

The **top priority** for housing in Bay Village is to **maintain** the **existing homes** and the **neighborhood character**.

There is **desire for increased housing options**, specifically an increase in **townhomes and cottages**.

Meet the needs of **young professionals and families**, as well as **elderly** residents desiring to **age in place**.

New housing types will **match** the **scale and character** of **existing** neighborhoods

Draft Vision Statements

Diversifying Housing Options



Establishing a Pedestrian-Friendly Community

Bay Village's **street grid** is very **efficient**, with **good circulation** and **straightforward** wayfinding.

Expand the bike and pedestrian network with enhanced crosswalks, dedicated lanes, and trails will provide **safe connections** throughout the City

Promotes a **healthy and active community**.

Draft Vision Statements

Establishing a Pedestrian Friendly Community



Creating a Vibrant Village Center

Currently, **downtown** Bay Village is **challenging to pedestrians** and lacks comfortable **gathering spaces** due to its car-centric design.

A more **walkable, bikable, and well-designed mixed-use commercial district** will build upon the City's **sense of place**.

Generate **economic benefit** in the form of increased property values and **"feet on the street"** supporting local and diverse retail.

Draft Vision Statements

Creating a Vibrant Village Center

A true center of action almost anytime, the wide variety of stores provides for the numerous needs of Bay residents.



Approaching the town center of Bay Village from the north, with City Hall on the right



Main entry into the new Dover Junction, from Knickerbocker Road

Maintaining and Greening City Infrastructure

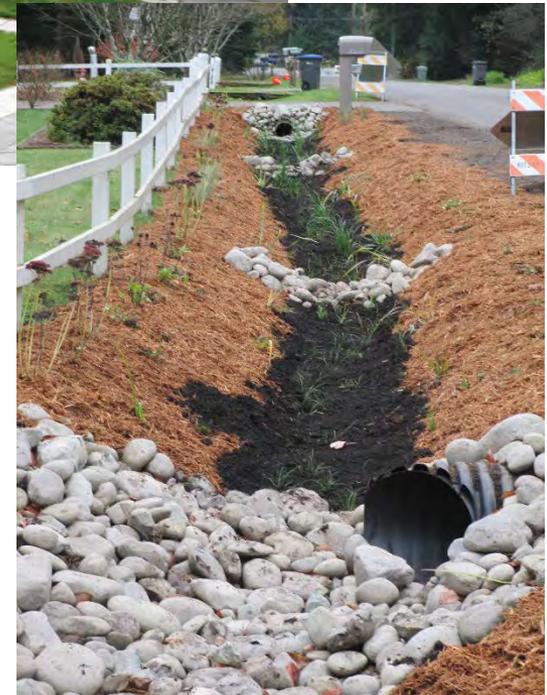
City **infrastructure** is a **vital** piece of any well-functioning municipality.

Bay Village will **maintain high standards of service** for all city infrastructures and implement **environmentally sustainable design**

Coordinate **efforts** to implement **innovative** techniques and **green infrastructure** to **alleviate stormwater management** issues.

Draft Vision Statements

Maintaining and Greening City Infrastructure



Building Community

Schools, places of worship, cultural institutions, social organizations, and local events **create opportunities for enjoyment and fulfillment** in residents' lives.

The City will **support local organizations and institutions** to provide spaces for people to connect and **provide for a high quality of life.**

Draft Vision Statements

Building Community



Parkview High School was the next school to be built, and it was ready for occupancy in 1922. It originally was two stories, and the third floor was added in 1925. The two white buildings at the back were moved across the Wolf Road bridge and are now Bay Way Cabin, a youth center.



Draft Vision Statements

- **Keeping a commitment to place**
- **Continuing a dedication to quality parks, recreation, and Lake Erie**
- **Diversifying Housing Options**
- **Establishing a Pedestrian Friendly Community**
- **Creating a vibrant Village Center**
- **Maintaining and greening City infrastructure**
- **Building Community**



What's Next?

Your Feedback

- Draft Vision Statements are listed on the boards stationed throughout the room. Reference maps are also available at each station.
- You are encouraged to go to **every station**, but you may choose to go to **only those** in which **you are interested**.
- Provide **feedback** based on your own **ideas**, or respond to the **issues provided**.
- Feel free to **leave notes on boards** or **mark up maps** with your thoughts and ideas

Your Feedback



Tell us what you think!

Post your comments on the boards
around the room

Your Feedback

- If you have any further comments or issues, provide them to County Planning by **July 6th**.
- Email them to **County Planning** at mstryker@cuyahogacounty.us.

Upcoming Meetings

- **Public Meeting # 1 – June 28th, 2016**
- **Public Meeting #2 – (TBD: August/September)**
- **Public Meeting #3 – (Early 2017)**



Discussion



County Planning

FOR OUR COMMUNITY
FOR OUR REGION
FOR OUR FUTURE