

CITY OF BAY VILLAGE

CAHOON MEMORIAL PARK TRUSTEES

December 10, 2012

Paul Koomar, President of Council, Presiding

Present: Clark, Koomar, Lieske, Miller, Pohlkamp, Tadych, Young, Mayor Sutherland

Others

Present: Law Director Ebert, Finance Director Presley, Service Director Galli, Operations Manager Landers

President of Council Paul Koomar called the meeting to order at 9:18 p.m. in the Council Chambers of Bay Village City Hall.

AUDIENCE

The following members of the audience signed in this evening: Sandy Carter, Bruce Geiselman, Jeff Gallatin

Discussion of the installation, by the City, of a sign in the south yard for “Bayway Cabin.”

Mr. Galli advised that on November 19, 2012 Kiddie Kollege had submitted a sign that was not approved. Mr. Galli met with Councilman Miller to hear his recommendations. In this week's Council packet, Mr. Galli included a proposed picture, taken from the design of the sign at the Community House. Another drawing was submitted which would include designating Kiddie Kollege's presence on the property on the lower section of the sign. The sign would be double faced, placed perpendicular to the street on the south lawn of Bayway Cabin.

Kiddie Kollege has also submitted a proposal. They would like to do the same sign, putting Kiddie Kollege on the upper section of the sign, and Bayway Cabin on the bottom. The sign would be white solid vinyl. The thought is not to lose the Bayway Cabin identification.

Mr. Miller stated that the solution of the more standardized Bay Village sign is a nice approach. It is addressing the more public street and is more in keeping in how we identify our city buildings. He asked if the proposal for the colored sign is off the table.

Mr. Galli stated that there are two issues, the sign that is on the south lawn along Wolf Road and the building sign. They would be separate issues.

Mr. Miller stated that in their packets they received a colored copy of two designs. One is the yellow background with red letters, which would be affixed to the building itself on the south side facing Wolf. The other is a monument sign in color.

Mr. Miller stated that the trustees would like to make a decision about building signage on the south side which is addressing Wolf Road traffic. For the north side of the building, should this be forwarded on to the Architectural Board of Review, let them resolve any conditions of the sign size, color, application, and send their opinion back to the trustees. At that time, the trustees would make

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a decision on how to move forward, either agreeing or disagreeing with the Architectural Board of Review.

Mr. Miller stated that he would absolutely disapprove of the yellow sign with the red lettering affixed to the building. He sees no cause to put it on that side of the building. Mr. Miller stated that his personal feeling is the solution that Mr. Galli came up with is more of a city standard and reflective of other city properties. A white background with blue lettering is more in keeping with identifying the structure. The south side is not the entrance to the building. The north side is the entrance to the building. It would seem more appropriate that something that is more bold or makes a greater statement. People who are traversing through the park, looking for the building entrance, would want to see a different type of sign, whether it is the same design that is on the south side, with the colors juxtaposed so that it stands out as a delineator to the building.

Mayor Sutherland asked if the colors are not the logo of Kiddie Kollege.

Mr. Miller stated that he has not seen anything from Kiddie Kollege that says this is the brand. If this is the brand they are trying to stay with, this is a single location. There are no other facilities called Kids on the Lake, or Kids Club on the Lake. The words Kiddie Kollege probably ring out to people whose children who actually go to the space. It is unknown how relevant it is to have those colors. Mr. Miller stated he is not disagreeing with those particular colors. The south lawn of Bayway Cabin would be more appropriate to have a city-standard sign. Having a plaque below it would denote that Kiddie Kollege is the occupant is favorable in what they are trying to achieve. People passing by for the first time may not know where the structure is located. Once you enter the structure and you are in the park, you may want to have a bolder sign, whether it is the red letters on a yellow background or a city-standard sign with blue background and white letters.

Mr. Tadych stated that on the north side the door does have identification for Kiddie Kollege in bright colors on the glass. The height that is proposed for the south side is 62 inches. He would rather see it smaller. Regarding the Kiddie Kollege on the white sign, although it looks very nice, he questions whether it looks like a city entity.

Mr. Miller stated that the whole reason they are in the building is because we are trying to partner with them to provide that service. The Community House has no full time occupant. We may be in a few months talking about the Bicycle Cooperative having the very same tag below the city standard sign.

Mr. Tadych stated that we don't do it for the Cahoon Library. Mr. Miller stated that we do add signs for the Mayor, and for any special designation or title. Mr. Tadych stated that those locations are not in Cahoon Memorial Park.

Mr. Miller stated that the type of sign is recognized as a city type of sign.

Mr. Tadych stated that the bottom of the sign looks like a commercial operation affiliated with the city.

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Mayor Sutherland suggested putting Kiddie Kollege on the top portion of the sign and Bayway Cabin on the bottom portion of the sign. She stated that there are only about 40 businesses in town, and being a former retailer she knows how important it is to have signage. The Mayor reminded everyone that we have a partner, a Bay Village business, and we need to come up with something that works for both of us.

Mrs. Lieske stated that she has also heard from residents who are concerned about Bay Village losing some of the Cahoon Memorial Park in terms of Kiddie Kollege with Bayway Cabin, and the possibility of something going into the Community House. If we are not careful with the signage it would just confirm the thoughts of the residents with this concern. Going along with what the Architectural Board of Review might come up with and keeping in mind preserving the integrity of the park and not looking like the community is losing aspects of the park.

Mr. Pohlkamp stated that the Bicycle Cooperative is a community non-profit organization. This situation at the Bayway Cabin is different because it is a for-profit corporation that we approached about outsourcing their services. We have concerns about the city budget and this was an opportunity for us to make some reductions.

There are two ways of looking at the signage. The city sign proposed is an excellent idea. We have struggled with signage as to lack of consistency. Some of the older signs are not appropriate for the quality of life we are trying to promote here. The proposed sign in particular is appropriate. If there is concern about Kiddie Kollege having a direct link to Cahoon Memorial Park you could put Kiddie Kollege Incorporated. The signs on the building are a separate discussion.

Mr. Koomar stated that he likes the design. It is consistent with the other signs in the city.

Mr. Young stated that he prefers the Bayway Cabin on top and Kiddie Kollege at the bottom of the sign. It could be as large as the Bayway Cabin portion, as a compromise position. The Mayor noted the aesthetic aspects of design.

Mr. Galli stated that another thought is reversing the colors on the lower portion of the sign. Mr. Ebert stated that if the tenant ever left, the bottom portion of the sign could be removed.

Mrs. Lieske stated that the sign being discussed has more aesthetic appeal. She would agree with the comments regarding the yellow sign on the building.

Mr. Clark suggested that the consensus seems to be agreement on the sign on the south side of the building. The sign on the north side of the building should be sent through the Architectural Board of Review for study and recommendation.

There being no further business to come before the Cahoon Memorial Park Trustees, the meeting adjourned at 9:35 p.m.

Paul Koomar, President of Council

Joan Kemper, Clerk of Council